

PROGRAMME: H2020-LC-SC3-2020-EC-ES-SCC

START OF PROJECT: 01.10.2020

DURATION: 48 MONTHS

DELIVERABLE 9.3:

COMMUNICATION AND DISSEMINATION PLAN M30

Authors: Demetrius Ramette, Paul Haering, Manuel Selinsek, Karoline Haack (SEZ)

Due date of deliverable: 31.03.2023

Actual submission date: 31.03.2023

| | |
|--------------------------|--|
| Deliverable Name | Communication and dissemination plans |
| Deliverable Number | D 9.3 Update M30 |
| Work Package | WP 9 |
| Associated Task | T 9.3 |
| Covered Period | M1-M30 |
| Due Date | 31.03.2023 |
| Completion Date | 31.03.2023 |
| Submission Date | 31.03.2023 |
| Deliverable Lead Partner | SEZ |
| Deliverable Authors | Demetrius Ramette, Paul Haering, Manuel Selinsek, Karoline Haack |
| Version | 8.0 |

DISSEMINATION LEVEL

| | | |
|----|---|---|
| PU | Public | X |
| PP | Restricted to other program participants (including the Commission Services) | |
| RE | Restricted to a group specified by the consortium (including the Commission Services) | |
| CO | Confidential, only for members of the consortium (including the Commission Services) | |

Change Control

DOCUMENT HISTORY

| Version | Date | Change History | Author(s) | Organization |
|---------|------------|--------------------------|--|--------------|
| 1.0 | 04.05.2021 | Table of content drafted | Demetrius Ramette, Paul Haering, Manuel Selinsek | SEZ |
| 2.0 | 02.06.2021 | Document drafted | Demetrius Ramette, Paul Haering, Manuel Selinsek | SEZ |
| 2.1 | 25.06.2021 | Final draft | Demetrius Ramette, Manuel Selinsek | SEZ |
| 3.0 | 29.06.2021 | Last version | Demetrius Ramette, Manuel Selinsek | SEZ |
| 4.0 | 30.11.2021 | Update M15 | Karoline Haack, Manuel Selinsek | SEZ |
| 5.0 | 15.12.2021 | Final version Update M15 | Karoline Haack, Manuel Selinsek | SEZ |
| 6.0 | 24.06.2022 | Update M21 | Karoline Haack, Manuel Selinsek | SEZ |
| 7.0 | 30.06.2022 | Final version Update M21 | Karoline Haack, Manuel Selinsek | SEZ |
| 8.0 | 16.03.2023 | Update M30 | Karoline Haack, Manuel Selinsek | SEZ |
| 9.0 | 31.03.2023 | Final version Update M30 | Karoline Haack, Manuel Selinsek | SEZ |

DISTRIBUTION LIST

| Date | Issue | Group |
|------------|---|--------------------------------|
| 04.05.2021 | Revision table of content | All partners |
| 02.06.2021 | Revision document | All partners |
| 25.06.2021 | Final revision | All partners |
| 30.06.2021 | Submission and distribution to partners | PO + All partners |
| 30.11.2021 | Revision document Update M15 | SEZ, DAFNI, REAK, all partners |

| | | |
|------------|---|--------------------------------|
| 15.12.2021 | Submission and distribution to partners | All partners |
| 24.06.2022 | Revision document Update M21 | SEZ, DAFNI, REAK, all partners |
| 30.06.2022 | Submission and distribution to partners | All partners |
| 16.03.2023 | Revision document update M30 | SEZ, DAFNI, REAK, all partners |
| 31.03.2023 | Submission and distribution to partners | All partners |

TABLE OF CONTENT

| | |
|--|-----------|
| Table of Content | 3 |
| List of Abbreviations | 5 |
| Rights and obligations | 6 |
| Executive Summary..... | 6 |
| 1 Introduction..... | 7 |
| 2 Overall communication and dissemination strategy | 8 |
| 2.1 Key messages..... | 8 |
| 2.2 Main approach | 10 |
| 2.3 Target groups and impacts | 10 |
| 2.4 Gender dimension and intersectionality | 14 |
| 2.5 Tools and channels | 15 |
| 2.5.1 General tools and channels at project level | 15 |
| 2.5.2 Available tools and channels at partner level | 23 |
| 2.5.3 Further communication channels identified by partners | 26 |
| 2.6 Stakeholder mapping..... | 29 |
| 3 Tentative plan for communication and dissemination activities | 30 |
| 3.1 Activities related to the ISLANDER website, newsletters, press releases and social media | 30 |
| 3.2 Scientific/industrial publications..... | 32 |
| 3.2.1 Draft of publication strategy by project partners..... | 32 |
| 3.2.2 Open-access publication platforms..... | 34 |
| 3.3 Visit of international conferences and fairs, and other events..... | 35 |
| 3.4 Communication activities in the context of the citizen engagement process | 41 |
| 3.5 Showcase of the pilot case Borkum | 42 |
| 3.6 Further public events and workshops organized at partner level..... | 43 |

| | | |
|----------|---|-----------|
| 4 | Management of communication and dissemination activities | 44 |
| 4.1 | Data management and data processing | 44 |
| 4.2 | Link between dissemination activities and exploitation activities | 44 |
| 4.2.1 | Strategy for knowledge management and protection | 44 |
| 4.2.2 | Exploitation and Dissemination Team..... | 45 |
| 4.3 | Monitoring of communication and dissemination activities | 46 |
| 4.3.1 | Communication and dissemination activity table | 46 |
| 4.3.2 | Report on social media and website activity..... | 46 |
| 5 | Synergies with similar projects or initiatives | 49 |
| 5.1 | Bridge initiative | 49 |
| 5.2 | Clean Energy for EU Islands initiative | 50 |
| 5.3 | Networking and knowledge exchange with related projects | 50 |
| 5.3.1 | Joint communication activities with other projects..... | 50 |
| 5.3.2 | Similar innovation projects..... | 51 |
| 5.3.3 | Exchange possibilities beyond BRIDGE and the own bubble | 55 |
| 6 | Main Conclusions..... | 57 |
| | Deviations..... | 57 |
| | Annex A: Communication and dissemination activity table M1-M21..... | 58 |

LIST OF ABBREVIATIONS

Project partners

| | |
|-------|--------------------------------------|
| AYE | Ayesa |
| CEG | Cegasa |
| DAFNI | Network of Sustainable Greek Islands |
| EMEC | European Marine Energy Center |
| IDE | Idener R&D |
| KUL | KU Leuven |
| BCM | Planète OUI |
| NBG | Nordseeheilbad Borkum |
| REAK | REA Kvarner |
| SEZ | Steinbeis Europa Zentrum |
| ZIG | Zigor |

Other abbreviations used in this document

| | |
|------|-------------------------------------|
| BESS | Battery Energy Storage System |
| CI | Corporate Identity |
| DER | Distributed Energy Resources |
| DSO | Distribution System Operator |
| D1.1 | Deliverable 1.1 |
| EAB | External Advisory Board |
| EC | European Commission |
| EDT | Exploitation and Dissemination Team |
| ESS | Energy Storage System |
| EU | European Union |
| GA | General Assembly |
| IP | Intellectual Property |
| IPR | Intellectual Property Rights |
| IT | Information Technology |
| KER | Key Exploitable Result |
| M48 | Month 48 after project start |
| NDA | Non-Disclosure Agreement |
| PEB | Pro-Environmental Behavior |
| PV | Photovoltaic |
| REC | Renewable Energy Community |
| RES | Renewable Energy System |
| RESS | Renewable Energy Storage System |
| SME | Small and Medium-sized Enterprise |
| SSH | Social Sciences and Humanities |
| TSO | Transmission System Operator |

RIGHTS AND OBLIGATIONS

Rights and obligations of project partners regarding communication and dissemination have been defined and agreed on by all project partners in the project's Consortium Agreement and the Grant Agreement. The Consortium Agreement and the Grant Agreement are the two legal documents forming the legal basis of relationships between partners and between the coordinator and the European Commission.

EXECUTIVE SUMMARY

This document contains the third update of the communication and dissemination plan of the ISLANDER project, which was submitted first in M9. The update includes a revised list of events, an overview of all communication and dissemination activities and a specified publication plan.

The communication and dissemination plan serves as a roadmap for the ISLANDER project, as the ISLANDER consortium commits to communicate and disseminate about the project's unfolding and results. The aim is to ensure large-scale awareness, understanding and uptake of the project's objectives and results amongst a broad variety of stakeholders, reaching from island citizens to business and scientific stakeholders, and policy makers. The following target groups and main goals have been identified:

- **Potential customers** (energy consumers, end users, individuals, industrial sites, industries, TSO/DSOs, energy selling companies) will be informed on their role in the future energy market, and software and hardware products will be promoted to them.
- **Islanders** (inhabitants, businesses, transport companies, etc.) will be informed and included in the process of the energy transition.
- **Policy and decision makers** (islands municipalities as well as regional and national level and beyond) will be informed on the requirements for the energy transition by providing policy and regulation recommendations and expressing needs for its realization.
- **Businesses and stakeholders from the energy sector** (engineering companies and others, SMEs) will be addressed to generate networks for project development towards realization of the energy transition.
- **Funding bodies** (funding pools and investors) need to be informed on the potential of the technologies to fund future development of the energy transition.
- **Scientific community** (researchers and students) will be addressed by contributing to the literature and openly accessible knowledge.
- **Journalists** will be informed to spread decarbonisation strategies, to increase awareness and expose innovation and engagement values.
- **General audience** will be informed on decarbonisation strategies to increase awareness and expose innovation and engagement values.
- **Tourists** will be informed about the transition on the islands.

These target groups and goals will be reached by the following communication and dissemination activities:

- Creation of a **project related website, social media channels, roll-up, flyer, and video**
- Frequent publication of **newsletters and press releases**
- Creation of a **handbook on practical recommendations** containing the practical project results
- Maximize **synergetic communication with other projects and organisations**, especially through the BRIDGE and the Clean energy for EU islands initiatives, that support the objective of decarbonizing (islands') energy systems
- Visit at least four **international conferences and fairs**
- Creation of at least four **scientific open-access publications**
- Construction of a **showroom on Borkum** to showcase the management of the energy infrastructure in the holistic approach proposed in the project
- Three **workshops for citizen engagement** are planned with the local community of Borkum to facilitate the formation of a renewable energy community
- **Further public events and workshops** will be organized at partner level, e.g. to demonstrate hardware during on-site events or educate target groups during face-to-face meetings
- Utilize **channels available at the level of the project partners**
- Utilization of **other communication channels**, e.g. blogs, local newspapers, local radio stations and specialized press

Additionally, the ISLANDER consortium commits to include gender dimension and intersectionality approaches throughout all their communication and dissemination work.

The communication and dissemination plan was updated every six months with revised and newly available project materials and adapted to the ongoing development within the project. Due to the project amendment, the updates of the communication and dissemination plan was extended to every 9 months.

1 INTRODUCTION

Communication and dissemination activities are intended to support the spread of the technical, social, and economic innovations achieved by the ISLANDER project. On the one hand, the ISLANDER communication and dissemination activities strive for increasing the general awareness and understanding about issues and solutions for achieving the transition towards zero-carbon energy systems. On the other hand, they aim for supporting the exploitation of the project results by the project partners.

The communication and dissemination plan for the ISLANDER project summarizes the communication and dissemination activities and tools defined in the project's Grant Agreement and drafts a roadmap towards successful implementation of these activities. It further includes the more specific expectations and needs of project partners regarding communication and dissemination related to the project. The expectations and needs of

project partners were collected in a two-step approach: In a first step, the project partners were interviewed individually to understand the frame (key messages, expected impacts, main target groups, available channels and tools) in which they are planning project-related communication and dissemination activities. In a second step, the partners reviewed and completed a comprehensive questionnaire, thereby refining the learnings from the interview. The present communication and dissemination plan is the third update (M30) after the first release in June 2021. It contains new inputs from project partners as the project unfolds, especially concerning the visit of events, organization of workshops, publication of results, etc. Due to the project amendment by one year, it also contains new deadlines for deliverables and communication and dissemination activities.

2 OVERALL COMMUNICATION AND DISSEMINATION STRATEGY

2.1 Key messages

The ISLANDER project includes a set of general messages and topics that are relevant at project level. The deliverables planned within the project will address these topics. The public deliverables will be made accessible via the project website and the content promoted through the communication means presented in section 2.5 (social media platforms, articles on the website, newsletters, etc.).

The following topics are the most general and relevant for the project and will constitute the backbone for the ISLANDER communication activities.

Most relevant topics of the ISLANDER project

- Decarbonisation of energy systems
- Research and innovations in the field of renewable energy systems
- Consortium partners with existing expertise in the field of renewable energies, hydrogen, energy storage, energy communities
- Promote hydrogen systems, energy systems, electromobility and sea water district heating
- Implementation of demand response
- The importance of technology and digitalization in the field of renewable energy
- Citizen engagement (e.g. facilitation of the creation of renewable energy communities)
- Integration of SSH (e.g. gender dimension, consumer behavior)
- Investment of the European Union in the field of decarbonisation of energy systems / role of the European Commission
- Replication strategy for other EU islands, based on demonstration project on Borkum
- Share key learnings to further collaborative projects (collaborative stories)
- Share knowledge between islands

Beyond this list of general messages at project level, each project partner has its specific interests and therefore messages to be communicated. These specific topics will be addressed in the ISLANDER deliverables, but also when partners publish their results, e.g. in open-access scientific publications (section 3.2.1), visit events (section 3.3), etc.

Starting from their main activities in ISLANDER, the partners worked out a list of topics during the interview and in the questionnaire on communication and dissemination strategy. The following list of specific topics aims at providing an overview about individual needs and expectations of project partners regarding specific messages to be sent out.

R&I on hardware components and IT system integration

- Development and production of Li-ion batteries in the 10kWh – 1MWh range
- Improvement of performance and cost of battery systems
- Development, implementation and control of the hydrogen storage system
- Providing power and control electronics and integration of the solution regarding the household RESS
- New Hybrid ESS: Development of intensive storage system based on ultracapacitors and batteries. Each storage technology will be used for some specific services
- Development of 1500V BESS modular system
- PV + Storage inverter for building, based on SiC technology
- Hybridization algorithm of batteries and ultracapacitors for different services
- Integration into Smart IT Platform: Integration into Smart IT Platform for added value of previous developments
- Development of forecasting models to be integrated into the Smart IT platform
- Development, implementation and testing of a Smart IT platform for aggregating energy in distributed renewable energy systems. Focus will be on the software architecture and functionalities that will enable several market operations

On-site demonstration & replication of project results to other islands

- Decarbonisation of the island of Borkum towards carbon neutrality in 2030
- Implementation of carbon neutral measures towards this decarbonisation
- Borkum as a living lab
- Demonstration of new batteries in real environment with real users
- Plans/roadmaps for the decarbonisation of islands
- Replication process on the islands of Skopelos, Lefkada, and related archipelagos
- The biggest PV plant in Croatia to be built on the ISLANDER's pilot island of Cres (construction in progress)
- Replication strategies for the island of Cres and further Croatian islands

- The possible implementation of a hydrogen storage solution on the island of Cres
- Synergies with the INSULAE project on the island of Unije

Social sciences and citizen engagement

- Integration of the gender dimension, creation of renewable energy communities in the context of renewable energies
- Engagement of citizens of Borkum into the project
- Provide behavioral change and adaption to energy transition on the island
- Understanding on how citizens are consuming and how this can evolve
- Replicability of these interventions to other islands
- The role of social innovation in the islands' decarbonisation

2.2 Main approach

There are two main approaches for communicating these topics:

- At partner level, using the partner's own network and communication means (or with a press release in the local language, for example)
- At project level, using the project's communication means (website, newsletter, social media accounts, etc.)
- Or a combination of both, to exploit the complementarity of the networks.

Project partners will inform work package leader SEZ (and, if needed also involved project partners) about the intention to communicate about ISLANDER. This aims at keeping track of communication activities (see section 4.3) and avoiding the disclosure of confidential project information. If needed, a coordinated specific communication plan will be set up:

- What is the message to be communicated?
- What are the target groups i.e. what are the expected impacts?
- Which channels/tools should be used to reach the target groups and achieve the impacts?
- Who is providing the input and who is providing support (e.g. support for writing and publishing an article)?

The following section presents the target groups that the partners intend to address and shows the reasons why these target groups should be addressed in the frame of ISLANDER.

2.3 Target groups and impacts

The table below lists the target groups which were derived together with the project partners during the interviews and in the questionnaires. These target groups are listed together with the reasons the partners indicated for targeting these groups:

- Why is it interesting to address this target group?
- What need of the target group is being addressed?

This table is thus designed to help addressing both the needs of project partners and of the target groups in communication and dissemination activities.

Table 1 - Target groups for the communication and dissemination activities in ISLANDER.

| Target group | Subgroup | Expected impacts | |
|---|--|--|--|
| | | Why is it interesting to address this target group? | What need of the target group is being addressed? |
| <u>Islanders</u> (inhabitants, businesses, transport companies, etc.) | | <ul style="list-style-type: none"> Engage them into the process towards carbon neutrality; increase acceptance for carbon neutral measures Raise awareness about renewable energy solutions to increase acceptance and push local authorities to adopt solutions Engage the islanders in the energy transition actions taking place on the islands Develop renewable energy cooperatives Engage the islanders in the energy community | <ul style="list-style-type: none"> Guarantee of intact living environment in the future regarding climate change Need to increase knowledge in order to avoid the technology rejection Information about the effectiveness of the available energy storage and RESS solutions and expertise needed to design the systems Be informed about the energy related interventions in the islands and the ISLANDER replication solutions Help citizens to change their energy consumption to be more sustainable and financially interesting |
| | <u>Tourists</u> | Spread the word about decarbonisation of the islands' energy system | |
| <u>Potential customers</u> | Energy consumers / end-users | <ul style="list-style-type: none"> Inform, increase awareness and expose innovation and engagement values Identify domestic users and businesses as example to demonstrate the demand response app Inform about privacy measures / personal data collection regarding e.g. demand response | <ul style="list-style-type: none"> Be informed about the innovation in the energy field, and understand where and how the European money is invested through a concrete project Check the performance of their own DER, confirm Demand Response actions |
| | Individuals | Sell smaller batteries | Household use |
| | Industrial sites, industries and companies | Sell power intensive storage systems, PV + storage systems for buildings, sell bigger batteries (~100 kWh) | <ul style="list-style-type: none"> Take ancillary services (voltage, frequency and power control), grid services, peak-shaving, energy |

| | | | |
|---|------------------------------------|---|--|
| | | | <p>reservation, Black-start, BUP, etc.</p> <ul style="list-style-type: none"> • Self-consumption systems and systems for industrial use |
| | TSO/DSOs, energy selling companies | <ul style="list-style-type: none"> • Sell power intensive storage systems • Sell PV + storage systems for buildings • Sell the software architecture of the Smart IT Platform • Local DSOs are important for future realization of replication plan measures | <ul style="list-style-type: none"> • Take ancillary services (voltage, frequency and power control), grid services, peak-shaving, energy reservation, Black-start, BUP, etc. • Obtain self-consumption systems • Energy Aggregation, energy market operation • Be informed about replication plan measures |
| <u>Policy and decision makers i.e. public authorities</u> | Communal / island level | <ul style="list-style-type: none"> • Borkum: Installation of infrastructure needs intervention in public space. • Local authorities are the ones with the capacity and legal grounds for implementing EE/RES projects on the islands. • Raise awareness about the project in more islands than those involved in ISLANDER. • Design integral renewable energy solutions • Incentivize customers for installation of battery systems. • Engage them into replication/adoption of renewable energy solutions. | <ul style="list-style-type: none"> • Borkum: Point out a way to receive funding for energetic development of the Island. • Local authorities need to be better informed on the relevance of implementing such projects. • Be informed about the ISLANDER replication solutions. • Cope with the increasing need of islands to be energetically self-sufficient from the mainland and oil/carbon imports. • Household, buildings and industrial use. |
| | Remote areas on the mainland | Design integral renewable energy solutions | Remote areas experience similar problems as islands and with regards to energy, strongly depend on more densely populated areas. |
| | Regional and national level | Assert status of Borkum as a living lab | Be a lighthouse project to encourage replication in other locations |
| | National level and beyond | <ul style="list-style-type: none"> • Provide policy recommendations about clean energy transition on islands. • Raise awareness about the project, its goals and | |

| | | | |
|---|-------------------------------------|---|---|
| | | <p>outputs to EU policy makers.</p> <ul style="list-style-type: none"> Influence regulations on energy transition, renewable energy systems, batteries, etc. | |
| <u>Businesses and stakeholders from the energy sector</u> | Engineering companies | Installation of batteries | Industrial use |
| | Other companies and organizations | Networking and interactions towards new Horizon Europe or other projects | Networking and sharing lessons learnt |
| | SMEs | Increase interest / raise awareness for the topics of ISLANDER and reach potential future partners for similar projects | Trigger/encourage/assist/initiate innovation in the fields of decarbonisation, hydrogen, etc. through meta-projects such as Europe Enterprise Network |
| <u>Funding</u> | Funding pools at all levels | Use living lab status of Borkum to find funding beyond the Islander project to achieve 2030 goals | Motivate them to see a meaningfulness with funding the living lab |
| | Investors | Raise funds for developing new technologies | Expertise on optimization and design of integral solution for renewable energy-based systems |
| <u>Scientific community</u> | SSH researchers | Contribute to the literature and knowledge on consumer engagement and pro-environmental behavior | By communicating our results and insights, we will help the scientific community growing. Based on our studies, the scientific community will be able to define new theory about PEB and design new studies to further develop our insights |
| | SSH students | Contribute to the literature and knowledge on consumer engagement and pro-environmental behavior | By communicating our results and insights, we will help the scientific community growing. Based on our studies, students will be able to develop and increase their knowledge of PEB |
| | <u>General audience</u> | Raise awareness about decarbonisation strategies | Understanding of renewable energy systems and impacts towards a more sustainable. Advantages of DER management. |
| <u>Journalists</u> | General and specialized journalists | Inform, increase awareness and expose innovation and engagement values | Inform their audience about innovation in the energy field |
| <u>Clean Energy For EU Islands</u> | EU initiative | Many EU islands participate in this initiative. The solutions of ISLANDER maybe interesting for them and help them develop similar technologies to the | The islands that have or wish to join the initiatives need to learn about good practices adopted in other islands with similar |

benefit of island clean energy transition

challenges.

Need for networking between EU islands for potential coalitions on new projects.

2.4 Gender dimension and intersectionality

The implementation of gender dimension and intersectionality in the ISLANDER project was elaborated in the public deliverable D5.10 “Guidelines on gender dimension”¹. The methodology for integration of the gender dimension and intersectionality in research and innovation has been adopted from the policy review “Gendered innovations 2: How inclusive analysis contributes to research and innovation”² created by an expert group of the European Commission. This approach takes the implementation of social attributes like sex, age, financial situation etc. of the target groups and stakeholders into account. It serves the purpose of strengthening the understanding of the target audience and their specific needs. Thereby the outreach and visibility of the project can be significantly increased. The main guidelines defined for project communication and dissemination are as follows:

- Increasing the visibility and representation of women in science and engineering by putting women staff in the spotlight when communicating and disseminating results.
- Ensure the timing and locations of project-related meetings are convenient for all participants.
- Provide project information and services through media which all target groups are likely to access.
- Ensure project documentation is provided in local languages, taking account of literacy levels.
- Participate in EU initiatives promoting gender diversity in the energy sector such as Women4Energy³ and Women in Green Hydrogen⁴.

For example, in March 2021, a series of visuals were published on LinkedIn for presenting 8 of the women who are strongly involved in ISLANDER and how they are contributing.⁵

In January 2023 an interview series about women participating in the project was started on LinkedIn and Twitter.⁶

¹ D5.10 Guidelines on gender dimension is publicly available on the ISLANDER website:

<https://islander-project.eu/publications/>

² <https://op.europa.eu/en/publication-detail/-/publication/33b4c99f-2e66-11eb-b27b-01aa75ed71a1/language-en/format-PDF/source-search>

³ <https://women4energy.eu/>

⁴ <https://women-in-green-hydrogen.net/>

⁵ https://www.linkedin.com/posts/islander-project-9b4b271bb_iwd2021-energysector-genderbias-activity-6774773309289709568- oR

⁶ https://www.linkedin.com/posts/islander-project-9b4b271bb_renewableenergy-genderdiversity-interview-activity-7029814647058755584-J3Zu?utm_source=share&utm_medium=member_desktop

2.5 Tools and channels

Communication and dissemination materials related to the project activities should be based on the ISLANDER Corporate Identity toolkit, which has been developed in Task 9.4 together with a professional design agency. The CI toolkit comprises the project logo, a color palette, fonts, a key visual and templates for the newsletters, Power Point presentations and Word documents (e.g. for deliverables, press releases and articles). The toolkit also includes a short style guide.

All elements of the CI toolkit are accessible to all project partners via the project SharePoint repository and are described in more detail in deliverable D9.4⁷.

2.5.1 General tools and channels at project level

The Grant Agreement already describes a set of tools and channels to be used for communication and dissemination activities during the project, in order to build up awareness and inform about the general project topics, activities, objectives and impacts. These tools and channels are presented in the following and their implementation and use will be monitored (see section 4.3).

Social media channels

Two social media channels have been set up in Nov. 2020 (M3) to support the ISLANDER communication and dissemination activities:

- Twitter (@IslanderH2020): [Weblink](#) (Figure 1)
- LinkedIn (@ISLANDER Project): [Weblink](#) (Figure 2)

These are managed by project partner SEZ. SEZ will regularly publish general information on the project, participation to events, updates on the project advancement, etc., with help and inputs from the project partners. Thereby SEZ will pursue a clear strategy for the use of social media tools. From M3 to M18 they will communicate about non-sensitive information about the project, to raise awareness amongst targeted audiences. From M19 to M60 specific information regarding possible applications for the solutions and technologies involved in the ISLANDER project will be communicated, in agreement with the consortium.

⁷ The ISLANDER Corporate Identity toolkit (D9.4): https://islander-project.eu/wp-content/uploads/2021/03/ISLANDER_CorporateIDToolkit.pdf



Figure 1 - The Twitter profile of ISLANDER (@IslanderH2020) as on May 25, 2021, with a Tweet posted on May 18, 2021 about the ISLANDER booth at the Clean energy for EU islands forum of May 20-21, 2021.

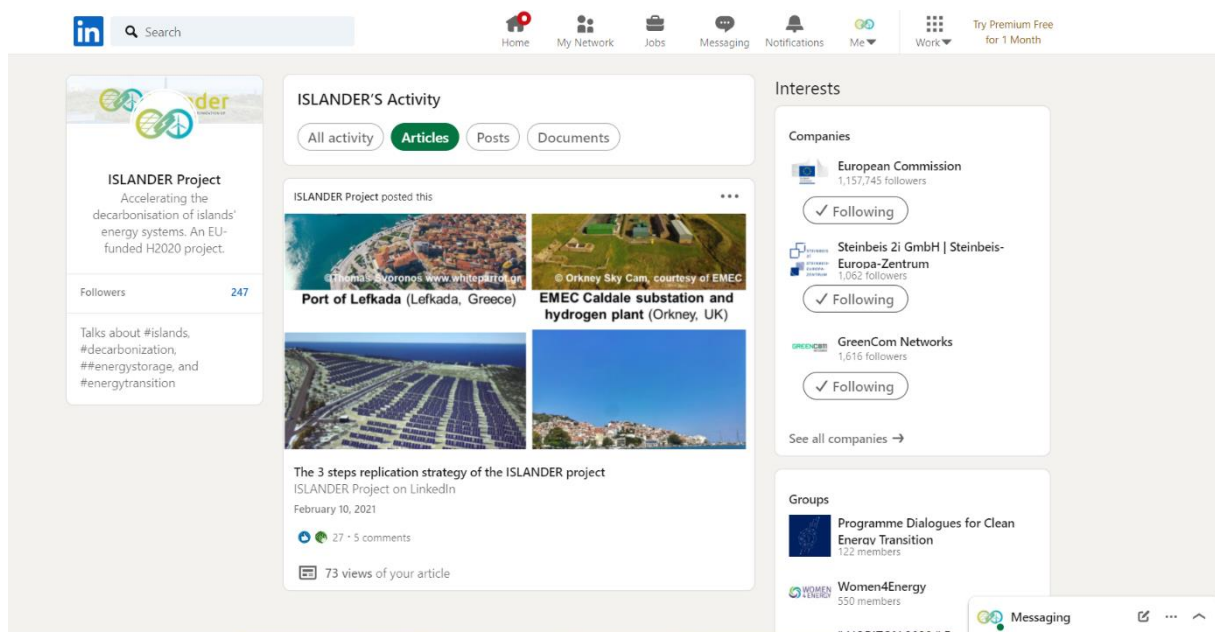


Figure 2 - The LinkedIn profile of ISLANDER (@ISLANDER Project) as on May 21, 2021, with e.g. an article about the project's general replication strategy posted on February 10, 2021.

The main reached audience are peers working on projects and topics related to the decarbonisation of energy systems, and to a lesser extent, people interested in these topics in general.

Website

The website is accessible since March 25, 2021, under the following address: <https://islander-project.eu/>

It contains:

- General information about the project (background, objectives, impacts)
- A section for news and events, to be updated continuously during the project
- A section presenting the pilot case Borkum and an interactive map with descriptions of the deployed technologies
- Information about the four follower islands and their role in the project
- An interactive map of the consortium with a description of each partner
- A section for project publications (deliverables, communication material, press releases, newsletters), to be updated continuously during the project
- A section for descriptions and links to the Bridge Initiative, Clean energy for EU islands, and further projects related to ISLANDER
- A section with information about the forerunner project of ISLANDER, the Horizon 2020 NETfficient project

The website is administrated and maintained by project partner SEZ. As it is built on WordPress, updates and changes can be easily and quickly implemented.

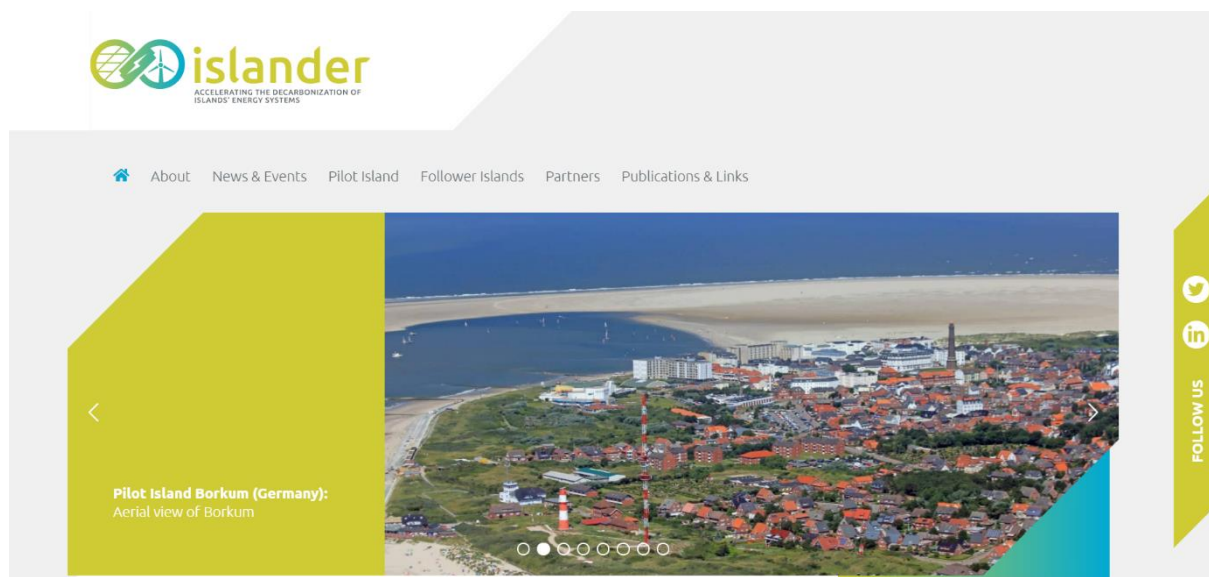


Figure 3 - Screenshot of the ISLANDER website homepage, with the page header and menu, an automatic slider containing pictures of the involved islands and a banner with links to the ISLANDER Twitter and LinkedIn channels.

Moreover, the website offers the possibility for visitors to subscribe to the newsletter, to follow the project's Twitter and LinkedIn accounts, and to contact the website administrator (SEZ) via the dedicated email address info@islander-project.eu.

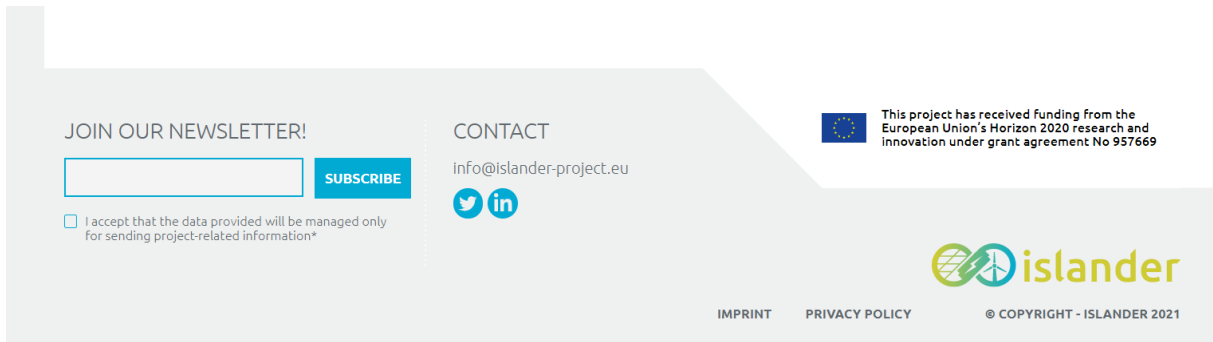


Figure 4 - Footer of the ISLANDER website, with newsletter subscription and contact information.

The website also includes a hidden page for the open-source tool (Open-source tool for the optimal design of island's energy systems). The tool will be added to the website to make it public in September 2024 (M48).

The main target audience are peers working on projects and topics related to the decarbonisation of energy systems and, to a lesser extent, people interested in these topics in general.

Flyer

The flyer contains information on the project objectives and expected impacts, short descriptions of the deployed technologies, as well as contact information and the partner's logos. The flyer folding allows to perceive the key information at a first glance (objectives and key facts) and then to dive into more detailed information (impacts and deployed technologies) as the flyer gets unfolded:



Figure 5 - Front and rear of the folder flyer.



Figure 6 - Unfolding of the flyer.

A first run of 500 flyers has been printed. These will be split between all partners during the first physical meeting. The flyer can then be used to build up awareness and inform about the project:

- Internally in each partner organization
- During events (conferences, fairs, public events, workshops)
- By mail for interested stakeholders
- Etc.

In order to reach local stakeholders in the respective countries of the project partners, a solution in the different local languages (Spanish, Greek, German, French, Croatian, English) is needed. For this purpose, a two-sided flyer with variable inlay, was developed, which can be designed by the project partners as desired. This way the flyer can contain specific information about local project activities related to the different project partners in local language. In Figure 7 an example for project partner AYE is shown.

In addition, a translation of the general flyer into German, Greek and Croatian was arranged. The flyers were distributed to the relevant partners and will be used for national and local dissemination events. The German flyer is distributed in the city hall and tourist information of Borkum.

Decarbonization of the energy system on the island of Borkum



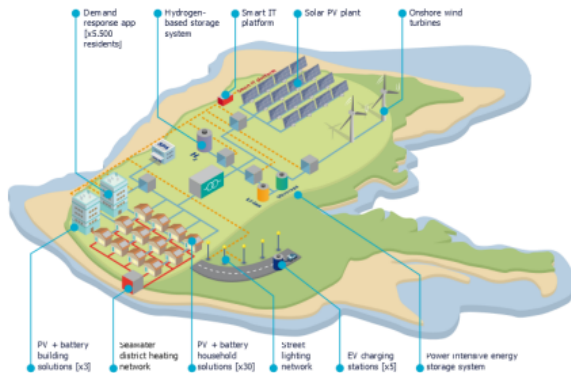
Background and objectives of ISLANDER

The goal of the ISLANDER project is to make substantial progress towards a fully decarbonized, smart geographical island. Pilot technologies will be installed and tested on Borkum, a German East Frisian island in the North Sea. Replication strategies will pave the way for other European follower islands towards a zero-emissions energy system.



Overview of the renewable energy system to be deployed on Borkum island, Germany

A smart energy management solution aggregating distributed energy resources will be implemented on Borkum:



The role of AYESA in the project

AYESA is the coordinator of the project and the main responsible for the development of the smart IT platform to operate energy assets in the project pilot. AYESA is involved in the deployment of the electrical vehicle charging stations and leads several activities such the development of the design of the energy system, the digitalization of the energy system and the development of a Smart IT platform for the provision of high flexibility services.

The smart IT platform

The IT platform acts as an aggregator and distributed energy resources management system. It consists of several modules such as data acquisition and big data management, monitoring, control algorithms, market integration tools and forecasting modules (individual and macroscopic energy demand and production forecast, weather forecast, energy price forecast).

The IT platform is able to optimally decide whether the generated renewable energy should be self-consumed, stored or sold to the energy market. The platform can provide the service of selling the energy to the national market and also help the power system operator to manage its electricity grid and the fluctuating energy renewable resources such as wind and solar. It ensures at any time voltage management of the power grid and optimization of the power flow by reacting rapidly to changes in frequency and voltage monitored by the IT platform.

Contact



Emiliano Mesa Arenas: emesa@ayesa.com

Funded by the EU. Horizon 2020 project No. 957669

Figure 7 – Example of the variable two-sided ISLANDER flyer. On the frontpage (left) general information about the project can be found. On the back side (right) there is information about the project partners and local project activities. The language can be customized as desired.

Roll-up

A roll-up was designed based on the project CI. The roll-up contains a shortened version of the flyer content and is designed to generally target the visitors of conferences and fairs (see section 3.3). It serves for promoting the ISLANDER project during events.





Figure 8 – Design of the ISLANDER project roll-up containing the title, slogan, social media and website information, nine icons representing the main objectives of the project, a photo of Borkum and the project partners' logos.

Newsletters

The electronic newsletters mainly cover general project information (objectives, gender dimension, replication strategy...), project advances (deployment of technologies, citizen engagement...) and information on the involvement of project partners in the project. Each edition will contain an editorial and a preview of four to five articles, which can be accessed by

clicking on a “read more” button.

The layout is based on the project CI:



Figure 9 - Preview of the 1st ISLANDER newsletter, published on June 30, 2021.

The electronic newsletters are sent via email to the recipients who registered via the website. The newsletters therefore target a public that is similar to that of the website.

The newsletters will further be uploaded to the website and disseminated via the ISLANDER social media channels and by the project partners via their communication channels (social media, website, mailing lists, etc.) in order to reach further people.

Therefore, the main target audience of the newsletters are:

- peers working on projects and topics related to the decarbonisation of energy systems
- the (specialized) networks of project partners
- interested people in general

Press releases

The aim of the press releases is to report main advances of the project (deployment and successful tests of technologies, successful test of the whole system, inauguration of the showroom, etc.) They will be uploaded to the website and disseminated via the ISLANDER social media channels and by each partner via their usual channels (own social media, website and mailing lists, local media and press, etc.). Since the targeted audience of press releases can

vary substantially, the channels suitable for disseminating press releases will be chosen accordingly from case to case.

Project video

The project video will be developed and produced during the first 3 years of the project and published in Sep. 2024. Its aim is to reach a broad audience for raising acceptance about the energy transition towards a zero-carbon future and, accordingly, about related projects and the deployment of suitable technological solutions.

Showroom on Borkum

The goal is to construct and equip a room to showcase the management of the energy infrastructure in the holistic approach proposed in the project. The objective is to use this showroom in the dissemination activities as a showcase for additional potential stakeholders (e.g. islanders, citizens, tourists, etc.). The showroom will be achieved by Mar. 2024 (M42).

Handbook on practical recommendations

The handbook on practical recommendations will contain the experience made during the project. As a complement to the dissemination materials, it will aim at giving all necessary information to ensure future market uptake of solutions developed and tested in the frame of the project. This publication will also contain results from the pilot demonstration. The handbook will be published at the end of the project (M60).

The main target groups are policy and decision-makers interested in the uptake of solutions developed and tested in the frame of the project, as well as peers working on topics related to the decarbonisation of energy systems.

2.5.2 Available tools and channels at partner level

Beyond the tools and channels defined at project level, the interviews and questionnaires carried out with each partner also uncovered the wide range of tools and channels already existing at partner level (such as partner websites, social media channels, etc.). These allow to reach each partner’s pre-existing networks and to increase the impacts of the ISLANDER communication and dissemination. Most of these channels are directed towards more specific target groups and help to communicate and disseminate more specific topics (e.g. for more in-depth information about the developed technologies, the research associated to consumer engagement, etc.)

Table 2 – Communication tools and channels owned by the project partners.

| Partner | Own communication tools/channels | Target groups | Possible contributions |
|---------|--|------------------|---|
| AYESA | Website: https://www.ayesa.com | General audience | Big news about ISLANDER (e.g. major milestones) |
| | Social media platforms (Twitter + LinkedIn) | General audience | Creating new posts Share posts from the ISLANDER social media accounts |

| | | | |
|---------------------------------|--|--|--|
| | 6-monthly newsletter Weblink | AYESA's network of contacts | Article(s) on Islander and AYESA's activities in the project |
| | AYESA's internal webinars for all employees | Technical and scientific, internal | Explaining project targets, challenges and advance of work (second quarter 2022) |
| <u>Idener</u> | Website: https://www.idener.es/ | General audience | Project description |
| | Personal LinkedIn accounts of employees | General audience | Share posts from ISLANDER LinkedIn account |
| <u>Steinbeis Europa Zentrum</u> | Website: www.steinbeis-europa.de | General audience | Project description, link to ISLANDER website Publication of important news and press releases |
| | Social media platforms (LinkedIn , Twitter , Facebook + YouTube) | General audience | Share posts from the ISLANDER social media accounts |
| | Newsletter | Steinbeis network | Articles about ISLANDER |
| | Internal communication channels | Network of colleagues working on other projects | Information about project for internal activity on meta-projects for SMEs, synergies with similar projects (e.g. INSULAE, Clean Energy for EU islands) |
| <u>Nordseeheilbad Borkum</u> | Website: https://stadtwerke-borkum.de/ | Citizens & islanders of Borkum | |
| | Social media platforms (Facebook) | Citizens of Borkum + Stakeholders with property on the Island but living on the mainland | Posts in German language about the project activities on Borkum |
| | Magazine of the Stadtwerke Borkum | Citizens & islanders of Borkum | Article in German language about the project activities on Borkum |
| | Informational flyer for citizens | Citizens and islanders of Borkum | Flyer |
| <u>Zigor</u> | Website: www.zigor.com | General audience | News, share ISLANDER communication material (e.g. project video) |
| | Social media platforms (LinkedIn , Twitter , YouTube) | General audience | News, share ISLANDER communication material |

| | | | |
|-------------------|--|---|--|
| | | | (e.g. project video) Share posts from the ISLANDER social media accounts |
| <u>Cegasa</u> | Website: www.cegasa.com | General audience | |
| | Social media (LinkedIn) | General audience | Share posts from the ISLANDER social media accounts |
| <u>Elmy (BCM)</u> | Blog: https://branche.elmy-energie.fr/ | Technically and scientifically more aware public | Blog articles on the activities of elmy in Islander |
| | Social media platforms (Instagram , LinkedIn , facebook , twitter) | Technically and scientifically more aware public | Press releases specific to elmy activities in the project Share posts from the ISLANDER social media accounts |
| | Newsletter | Elmy's contacts | Short article referring to blog or press articles |
| | Yearly report | Internal and external communication (e.g. partners) | Article about the project link to our innovation activities in 2020 |
| <u>KU Leuven</u> | Website: https://www.kuleuven.be/english/ | General audience | Communication of project's existence and general insights |
| | KU Leuven social media platforms (Facebook , Instagram , LinkedIn , Twitter + YouTube) | General audience | Communication of project's existence and general insights |
| | KUL/FEB faculty social media platforms (Twitter) | General audience | Communication of project's existence and general insights |
| | KUL/BEE group social media platforms (Twitter) | General audience | Communication of project's existence and general insights Share posts from the ISLANDER social media accounts |
| <u>EMEC</u> | Website: http://www.emec.org.uk/ | General audience | Project page for ISLANDER |
| | Social media platforms (Facebook , Twitter + LinkedIn) | General audience | Share posts from ISLANDER social media accounts Communication of project's existence and |

| | | | |
|-------------|--|--|---|
| | | | general insights |
| | Existing mailing list for press release distribution (ca. 500 contacts) | General audience | Disseminate press releases |
| DAFNI | Website: https://dafninetwork.gr/ | General audience | Posts in the news section, project page on the website: Weblink |
| | Social media platforms (Facebook , LinkedIn , Twitter + YouTube) | General audience | Posts Share posts from the ISLANDER social media accounts |
| | Internal communication within the DAFNI network of islands and municipalities (e.g. DAFNI general assemblies) | Network of municipalities of Greek islands | Public releases by DAFNI's members Municipalities of Lefkada and Skopelos (ISLANDER's linked third parties) |
| REA Kvarner | Website: www.reakvarner.hr | General audience | Articles + possibly multimedia content about ISLANDER |
| | Social media (LinkedIn + YouTube) | General audience | Posts Share posts from the ISLANDER social media accounts |
| | Existing mailing list | Specific audience | Important updates of invitations to project events will be shared via e-mail |

2.5.3 Further communication channels identified by partners

This section lists all communication channels that are not owned by the partners, but which they use and/or have identified as being relevant for the islander communication activities (e.g. for disseminating press releases or articles targeting a local/specific audience). These include local radio stations, local newspapers, scientific/technical popularization magazines, specialized press, etc.

Table 3 - List of channels identified by the project partners, beyond their own communication channels.

| Type of communication toll/channel | Communication tools/channels | Location | Target audience | Possible contributions |
|--|---|--|--|--------------------------------------|
| <u>Blogs</u> | The Environmental Blog Weblink | | Technical audience | Article |
| | Borkumer Zeitung Weblink | Borkum | Citizens of Borkum | Print/E-paper |
| <u>Newspapers (online and printed)</u> | Borkum erleben Weblink | Borkum | Citizens of Borkum and of touristy area | Print/E-paper |
| | Borkum aktuell Weblink | Borkum | Citizens of Borkum | Print/E-paper |
| | The Orcadian Weblink | Orkney | Orkney island residents | Print/E-paper |
| | Kvarnerski Weblink | Kvarner mainland | Few thousands of unique visitors daily | Article, interview, etc. |
| | Otoci.net Weblink | Cres, Losinj | 3.000 unique visitors daily | Article, interview, etc. |
| | Glas otoka Weblink | Croatian islands | General audience | Article, interview, etc. |
| | Pokret otoka (Island Movement) Weblink | Croatian islands | General audience | Article, interview, etc. |
| | Novi list Weblink | Croatia (most read in the region of Primorje Gorski Kotar) | 30.000 printed editions daily | Article, interview, etc. |
| <u>Radio stations</u> | Radio Nordseewelle | Ost-friesland | Citizens of Borkum and property owners from the mainland | FM-Radio/Internet Radio |
| | Radio Orkney Weblink | Orkney | General audience | |
| <u>Specialized press</u> | Green Univers Weblink | France | Expert audience about energy and environment | |
| | Environnement magazine | France | Expert audience about energy and | Article published on |

| | | | | |
|--|---|----------------------------|--|---|
| | Weblink | | environment | 03 Mar. 2021 |
| | Green Tech journal Weblink | France | Expert audience about energy and environment | Article published on 10 Mar. 2021 |
| | Plein soleil Weblink | France | Expert audience about energy and environment | Article published on 17 Feb. 2021 |
| | Energetica XXI Weblink | Spain | Installers / Engineering companies | |
| | Solar News Weblink | Internet. | Installers / Engineering companies | |
| | Revista Energética XXI 201 NOV20 | Spain | General audience | Article published in Nov. 2020 |
| | Neue Energie Weblink | Germany | General audience (renewable energies) | Project article, coordinator interview |
| | El Periodico de la Energía Weblink | Spain | General audience (energies) | |
| | PV magazine Weblink | Global + various countries | General audience (energies) | Project article, press releases |
| | idw Weblink | Germany | Scientific community, industry, scientific journalists | Project article, press releases |
| <u>Science popularization press</u> | Science et Vie Weblink | France | General public | |
| | Science et Avenir Weblink | France | General public | |
| | Epsilon | France | General public | |
| <u>Corporate Social Responsibility</u> | The Good Weblink | France | Business oriented audience | Interview published on 05 Apr. 2021 |
| <u>External newsletters</u> | FEDARENE newsletter Weblink | EU | General audience (renewable energies, energy efficiency) | Article, interview, etc. |

| | | | | |
|--------------------|---|----------------|--|--|
| | REGEA newsletter Weblink | Croatia | General audience (renewable energies, energy efficiency) | Article, interview, etc. |
| | BRIDGE Weblink | EU | Scientific community, expert audience about energy storage, Islands, Smart Grid and Digitalisation | Article, interview etc. |
| | Clean Energy for EU Islands Weblink | EU | Scientific community, expert audience about energy transition and Islands | Article, interview etc. |
| <u>Governments</u> | Basque government innovation funding programs (SPRI) Weblink | Basque country | General audience | Article published on 27 May 2021 |

Another possibility to communicate about the ISLANDER project is the cooperation with other related projects. Through joint communication activities via social media, the website or newsletters, the projects can benefit from each other. Lists of possible projects for synergies can be found in 5.3.

2.6 Stakeholder mapping

The following matrix gives a rough overview on which communication and dissemination tools and channels are suitable for reaching the main target groups addressed in section 2.3. The overarching aim of this matrix is to help tailoring the communication and dissemination activities to a specific target group, in order to maximize the impact of the communication and dissemination activities. The next section, section 3, is dedicated to a more concrete plan for communication and dissemination activities within the ISLANDER project.

Table 4 – Matrix of communication and dissemination tools channels tailored to the target groups. Horizontal: target groups; vertical: suitable tools and channels. Two crosses: main target groups; one cross: secondary target groups.

| | Islanders and tourists | Policy and decision makers | Customers | Businesses / energy sector | Funding | Scientific community | Journalists |
|-----------------------|------------------------|----------------------------|-----------|----------------------------|---------|----------------------|-------------|
| Website | | x | x | x | x | x | x |
| Social media channels | | x | x | x | x | x | x |
| Flyer | x | x | xx | xx | x | x | x |
| Roll-up | x | x | xx | xx | x | x | x |
| Newsletters | | x | x | x | x | x | x |
| Press releases | x | x | x | x | x | x | xx |

| | | | | | | | |
|---------------------------------------|----|----|----|----|----|----|----|
| Project video | xx | xx | x | x | x | | xx |
| Showroom | xx | xx | | | | | xx |
| Handbook on practical recommendations | | x | xx | xx | x | x | x |
| Scientific conferences and fairs | | | | | | xx | x |
| Industrial fairs | | | xx | xx | | | x |
| Scientific publications | | | x | X | | xx | x |
| Web-based blog (technical) | | | xx | xx | x | xx | x |
| Newspaper | xx | x | x | x | | | x |
| Radio | xx | x | x | x | | | x |
| Specialized press | | | x | x | | xx | x |
| Science popularization press | x | x | x | x | | x | x |
| On-site demo/event | xx | xx | x | | | | xx |
| On-site workshop | xx | xx | x | | | | x |
| Horizon Results Platform | | x | x | xx | xx | x | |

3 TENTATIVE PLAN FOR COMMUNICATION AND DISSEMINATION ACTIVITIES

3.1 Activities related to the ISLANDER website, newsletters, press releases and social media

The communication activities related to the ISLANDER website, newsletters, press releases and social media channels shown in Table 5 are defined in the Grant Agreement. Since the project has been extended by one year in November 2022, the schedule has been adjusted accordingly.

Table 5 - Schedule of activities linked to the project's website, social media channels, newsletter, press release, etc. The dates were updated due to the project amendment in November 2022.

| Communication / Dissemination activity | Initial date | Updated date | Involved partners | Description and action points |
|---|-----------------------------------|-----------------------------------|----------------------------------|--|
| Continuous updates of website | Mar. 2021 – Sep. 2024 (M6-48) | Mar. 2021 – Sep. 2025 (M6-60) | SEZ with input from all partners | Upload of communication and dissemination materials (brochure, public deliverables, newsletters, press releases). Upload the open-source tool (Open-source tool for the optimal design of island's energy systems). Write and publish news articles on project advancement, participation to events, etc. |
| Ensure running of website beyond end of project | Oct. 2024 – Sept. 2026 | Oct. 2025 – Sept. 2027 | SEZ | Extend contract with web hosting service. |
| Use of social media (LinkedIn + Twitter) | Nov. 2020 – Mar. 2022 (M2-18) | Nov. 2020 – Mar. 2022 (M2-18) | SEZ + all partners | Mainly communication of non-sensitive information to raise awareness amongst targeted audiences. 1 post per week on average. Partners: provide content and share posts to increase visibility. |
| Use of social media (LinkedIn + Twitter) | Apr. 2022 – Sep. 2024 (M19-48) | Apr. 2022 – Sep. 2025 (M19-60) | SEZ + all partners | Upon common agreement with the consortium, mainly specific information will be communicated, focusing on possible applications for the solutions and technologies covered by ISLANDER. 1 post per week or every 2 weeks on average. Due to the amendment of the project there will be posts every 2 to 3 weeks from M26-M60. Partners: provide content and share posts to increase visibility. |
| Publication of press releases | Oct. 2020 – Sep. 2024 (M1-48) | Oct. 2020 – Sep. 2025 (M1-60) | SEZ + all partners | A minimum of 4 press releases will be prepared in the course of the project, as well as at least 1 after the end of the project. |
| Publication of newsletters | May 2021 – Sep. 2024 (M8-48) | May 2021 – Sep. 2025 (M8-60) | SEZ + all partners | ISLANDER will produce 6 public electronic newsletters containing topical project information and information on project progress provided by the project partners. Newsletters will be published on project's-, partners' and networks' websites as well as disseminated through emailing and social networks. |
| Publication of project video | Sep. 2023 (M36) | Sep. 2024 (M48) | SEZ + all partners | A short video related to the project activities will be produced to be distributed at key events, the website |

| | | | | |
|--|-----------------|-----------------|-------------------------|---|
| | | | | and on relevant internet platforms, e.g. YouTube. |
| Publication of the handbook on practical recommendations | Sep. 2024 | Sep. 2025 | SEZ, AYE + all partners | Publish the handbook as an open-access publication. |
| Public final event | Sep. 2024 (M48) | Sep. 2025 (M60) | | Not included in Grant Agreement, to be discussed within the consortium. |

3.2 Scientific/industrial publications

The publication of scientific/industrial results is described in the Grant Agreement as follows:

“The partners aim to publish at least 4 scientific industrial publications related to the project in international journals. Researchers and PhD students from ISLANDER partners will publish their achievements as open access publications in international peer-review journals, in accordance with the EC’s guidance on green standard and gold standard open access, concentrating on green access.”

3.2.1 Draft of publication strategy by project partners

The islander consortium aims to publish at least four scientific papers during the project. As a first step towards a publication plan, the partners identified possible publication topics as seen in Table 6. The table also shows the months in which results related to the publication topics are expected in the course of the project. Possible journals for the publications will be concretized when the results can be better estimated. A general list of possibly suitable journals is given in 3.2.2. This table serves as a background for a publication plan that will be updated all along the project duration, as the project partners achieve results and more concretely plan their publications.

Table 6 – List of potential topics for scientific publications, month of expected results in the course of the projects duration and possible journals for the publication of these topics.

| Partner | Role | Potential technical topics for scientific publications | Date of result generation (Deliverables / Milestones) | Possible journal for publication |
|------------|-------------|---|--|--|
| elmy (BCM) | Main author | Improvement of forecasting modelling (consumption, production etc.) <ol style="list-style-type: none"> Weather forecast and price forecast Energy consumption forecast at an individual scale, and aggregated scale Energy production | M21: Energy price forecasting model Not before M30 (one year of data collection): Individual energy demand forecasting model, renewable supply generation forecasting model and macroscopic energy supply and demand forecasting | Solar Energy Renewable Energy Energies IEEE Open Access Journal of Power and Energy IEEE Transactions |

| | | | | |
|-----------|-------------|--|---|--|
| | | <p>forecast of a single asset and of plural assets</p> <p>It would be relevant to disseminate model development techniques (machine learning, etc.) and the results for each of these areas of interest.</p> | model | on Smart Grid |
| KU Leuven | Main author | <p>Consumer behavior and energy consumption</p> <p>4. Consumers' engagement and involvement in the project. How are they using the demand response app and adapting their behavior to it.</p> <p>5. How to stimulate a change in energy consumption in consumers</p> | <p>M08: SSH report on demand response and consumer behavior</p> <p>M24: Report on the consumer engagement actions</p> | <p>Journal of Consumer Research</p> <p>Journal of Environmental Psychology</p> <p>Environment and behavior</p> |
| AYESA | Main author | <p>Publication possible with inputs from partners CEG, ZIG and NBG</p> <p>6. Potential publication regarding energy models</p> <p>7. Potential publication regarding decarbonisation and new legislation recently approved</p> | M42: D1.5 Open-source tool for the optimal design of islands' energy systems [M45] | T.b.d. |
| Idener | Co-author | <p>8. Design and implementation of the hydrogen storage system, and related services</p> <p>9. Design and control of RESS solutions and specific services</p> | <p>M30: Technical and user documentation: H₂-based storage system</p> <p>M30: Technical and user documentation: RESS household solutions</p> | T.b.d. |
| Cegasa | Co-author | <p>10. Development and testing of new batteries in the 10kWh-1MWh range in a real environment with real end-users</p> <p>11. Increase of operational voltage</p> | <p>M30: Technical and user documentation: RESS household solutions</p> <p>M30: Technical and user documentation: RESS building solutions</p> | T.b.d. |
| Zigor | Co-author | 12. Development and testing of new hybrid | M30: Technical and user documentation: | T.b.d. |

| | | |
|-----|---|---|
| | intensive storage 1500V ESS based on Battery and Ultracap in real application. | Ultracaps + Li-ion storage system M30: Technical and user documentation: RESS building solution |
| 13. | Development and testing of PV+Storage converters for building with real end-users. | |

3.2.2 Open-access publication platforms

A summary of scientific journals that support open access publication is given here. The following list is a compilation of ideas gathered through the questionnaire on communication and dissemination sent to the project partners:

| Name of journal | Editor | Area(s) of interest |
|---|----------------------------------|-------------------------------|
| Open Research Europe Weblink | European Commission | All |
| Solar Energy Weblink | Elsevier | Renewables |
| Renewable Energy Weblink | Elsevier | Renewables |
| Energies Weblink | MDPI | Renewables |
| IEEE Open Access Journal of Power and Energy Weblink | IEEE | Renewables |
| Sustainable Cities and Society Weblink | Elsevier | Smart grids |
| IEEE Transactions on Smart Grid Weblink | IEEE | Smart grids |
| Journal of Environmental Psychology Weblink | Elsevier | Environmental psychology |
| Journal of Consumer Research Weblink | Association of Consumer Research | Marketing / Consumer behavior |
| Environment and behavior Weblink | Sage | Environmental studies |

3.3 Visit of international conferences and fairs, and other events

Together with the publication of results on scientific and industrial publication platforms, the visit of international conferences and fairs is a crucial lever to disseminate the project's findings to a scientific and technical audience. In the Grant Agreement, the visits of international conferences and fairs are described as follows:

“To build up the ISLANDER awareness in the field of innovative smart grid technologies and solutions for geographical islands the project consortium will participate and present the project's achievements during active participation on international/local fairs and conferences (at least 4) and more events related and relevant to project activities.”

SEZ and project partners performed a screening of fairs, conferences and events taking place from April to December 2023, that are relevant to the ISLANDER topics. Table 7 lists the events ISLANDER already participated to, Table 8 lists past events which could be planned again and be interesting for a participation of ISLANDER in the future, and Table 9 lists planned future events related to ISLANDER's topics, with potential participation/contribution of ISLANDER project partners.

Table 7 - List of events the ISLANDER consortium participated to.

| Event name Date & Place | Description from the event's website | Form of contribution | Involved partners |
|---|--|---|------------------------|
| BRIDGE General Assembly Weblink 2-4 Mar. 2021 Online | The key annual conference of this European Commission initiative that unites Smart Grid, Energy Storage, Islands and Digitalization Projects to create a structured view of cross-cutting issues. | 3-minutes generic presentation of ISLANDER, plus joint presentation with related projects INSULAE and SMILE | DAFNI, AYE |
| Climate change: Northern Ireland's Energy Challenge Weblink 9 Mar. 2021 Online | Conversations about climate change, Northern Ireland's Energy Challenge and the obstacles and opportunities there are to meet the goals of the Paris Agreement and the UN Framework Convention on Climate Change (UNFCCC). | 20-minutes presentation of ISLANDER | AYE |
| Clean Energy for EU islands forum Weblink 20-21 May 2021 Online | Present practical steps towards the decarbonisation of EU islands and showcase ongoing and completed clean energy projects on islands. | Virtual booth including generic description of the project | SEZ with help from AYE |
| Power Electronics Technology Forum (Basque energy cluster) Weblink 30 June 2021 Online | Technology Forum, divided into two blocks: developments applied to electric vehicles and photovoltaic systems. Latest breakthroughs in the field of power electronics, developed for the energy sector. | Presentation of ISLANDER | ZIG |
| Green Hysland | IDE and REAK participated in the Green | IDE presented the | IDE, |

| | | | |
|---|--|--|------|
| Workshop Weblink 26 April 2022 Hybrid, Cres (Croatia) | Hysland workshop on “Green Hydrogen Technologies supporting the energy transition”. | ISLANDER project and described the role of hydrogen in the decarbonisation of Borkum REAK co-hosted the event | REAK |
| Clean Energy For EU Islands Forum Weblink 17-18 May 2022 Rhodos, Greece | The EU island forum 2022 “From clean energy vision to clean energy action” gives insights into practical steps towards the decarbonisation of EU islands and informs about clean energy projects on islands. | AYE participated in the event and presented the technologies developed in the ISLANDER project. | AYE |
| Belgian Association for Psychological Sciences Weblink 2-3 June 2022 Leuven, Belgium | The Belgian Association for Psychological Sciences (BAPS) seeks to unite all those interested in the development of psychological sciences and in its applications in Belgium. | Poster presentation on the intervention, promoting a change in daily energy consumption and investment in solar panels | KUL |
| Sustainable places Weblink 6 – 9 Sep. 2022 Nice, France | Presentation at the Sustainable Places 2022 workshop on European Actions to decarbonise islands. | Presentation of the citizen engagement activities of the ISLANDER project by SEZ | SEZ |
| Energy Day conference Weblink 28. Feb 2023 Rijeka, Croatia | Annual conference that reunited a series of presentations and panel discussions, and the backbone of the program consisted of topics related to the energy transition with the presentation of numerous projects and initiatives | Project presentation during the annual Energy Day conference | REAK |

Table 8 – Table of past events that might be repeated and could be interesting for ISLANDER in the future.

| Event name Date & Place | Description from the event’s website |
|--|--|
| VII Congreso Smart Grids Weblink 16 dec. 2020 Madrid, Spain | Smart Grids congress. Article by ZIG in 2024 |
| EXPOENERGEA Weblink 4-6 Nov. 2021 Don Benito, Spain | The event, which brings together energy companies, construction professionals and the environment, focuses on the challenges facing the future of these sectors. |
| Berlin Energy Transition Dialogue 2022 Weblink | Leading international forum for key stakeholders of the energy sector. High-level policymakers, industry, science and civil society are given the opportunity to share their experiences and ideas on a safe, affordable and |

| | |
|---|--|
| 29-30 Mar. 2022 Online | environmentally responsible global energy transition. |
| IEEE International Energy Conference Weblink 9-12 May 2022 Riga, Latvia | Covers a broad range of electric power and energy systems topics: Power System Control, Protection and Risk Assessment, Renewable Energy, Storage and Distributed Energy Systems, Advanced Digital Technologies for energy Systems, Smart Grid Design and Security etc. |
| Smart and sustainable Planning for Cities and Regions Weblink 18-22 July 2022 Bolzano, Italy | Ensuring a sustainable future and a better quality of life for all. These are the biggest challenges that cities and regions are called to face in the next decade. The fourth edition of Smart and Sustainable Planning for Cities and Regions (SSPCR 2022) is the right platform to address the key issues of today and rethink the way we live. |
| Smart Energy Systems Weblink 13-14 Sep. 2022 Aalborg, Denmark | Presenting and discussing scientific findings and industrial experiences related to the subject of Smart Energy Systems based on renewable energy, 4 th Generation District Heating Technologies and Systems (4GDH), electrification of heating and transportation sectors, electro fuels and energy efficiency |
| Wind Meets Gas Weblink 6-7 Oct. 2022 Groningen, Netherlands | Reflect on the role of the North Sea area in speeding-up and scaling-up the energy transition and in 37ollectiv carbon neutrality by 2050. Discuss the various regionally Hydrogen Valley initiatives that are developing throughout European Union and elsewhere. |
| Island Pavilion @ COP27 Weblink 7 – 18 Nov. 2022 Virtual Event | Islands Innovation plans to create and “island space” to share key insights and developments related to remote, rural and island communities |

Table 9 – List of events in 2023 with potential participation/contribution of ISLANDER.

| Event name Date & Place | Description from the event’s website | Form of contribution | Partner(s) contributing |
|--|--|--|----------------------------|
| All-Energy Exhibition and Conference Weblink 10 – 11 May 2023 Glasgow, Scotland | Connect suppliers of renewable and low carbon energy solutions and policy makers to developers, investors, buyers and a number of professionals from around the world, facilitating business and knowledge exchange. | Applications open (booth) Booth, speaker, Networking opportunities | |
| International Conference on Environmental Psychology (ICEP) Weblink 13-14 May 2023 Amsterdam, | ICEP aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Environmental Psychology. | Networking opportunities Submitting an abstract | |

| | | | |
|---|--|---|--|
| Netherlands | | | |
| E-World energy & water Weblink 23-25 May 2023 Essen, Germany | The leading trade fair for the energy industry and the place where the European energy industry comes together. Serving as an information platform for the energy sector, E-world is gathering international decision makers in Essen each year. | Networking opportunities | |
| Change NOW summit Weblink 25-27 May 2023 Paris, France | Put the spotlight on the most concrete and innovative solutions to face the World's biggest challenges. | Exhibition Networking opportunities | |
| EU Green Week 2023 Weblink 3-11 June 2023 | EU Green Week helps improve public understanding of EU environmental policies, it features debates about their future development, and it improves the overall image of the EU among citizens and stakeholders around Europe. | Networking opportunities | |
| Sustainable Places Weblink 14-16 June 2023 | The Sustainable Places Conference is an annual conference which aims to foster networking & clustering between multidisciplinary experts, working towards more sustainable places. The Sustainable Places Conference welcomes researchers, urban planners, building designers, technology & material manufacturers, utility providers, standardization organizations, sociologists, economists, and consumers. | Presentation, Workshop, Networking opportunity | |
| International Conference on Smart Grid Weblink 4-7 June 2023 Paris, France | Researchers, engineers, manufacturers, practitioners and customers from all over the world share and discuss advances and developments in Smart Grid research and applications. | Networking opportunities | |
| EEM23 Weblink 6-8 June 2023 Lappeenranta, Finland | The International Conference on European Energy Markets (EEM) brings together experts from the fields of science, industry and politics, to present and discuss a wide range of themes related to energy markets. These include approaches and solutions for issues related to modelling, market design, regulatory policies, climate change etc. | Abstract submission, paper submission, Networking opportunity | |
| innoGRID | Highlight the paramount role of networks in the energy transition and | Speaking and Exhibition slot with application by 31 | |

| | | | |
|--|---|---|--|
| Weblink 9 & 14 June 2023 Hybrid – Brussels, Belgium | <p>how they are enabling it today. The focus throughout InnoGrid 2022 was about how to accelerate the transition in order to reach the European ambition in the next decades.</p> <p>“Between urgency and energy transition: getting the balance right”</p> | March 2023 | |
| CIRED Weblink 12-15 June 2023 Online | <p>The leading forum where the Electricity Distribution Community meets every two years in different venues across Europe.</p> | Networking opportunities | |
| Sustainable places Weblink 14 – 16 June 2023 Madrid, Spain | <p>Designing, building and retrofitting the places we live and work in a more sustainable way.</p> | Planned participation in Island Workshop | |
| The Smarter E Europe Weblink 14-16 June 2023 Munich, Germany | <p>The Innovation Hub for New Energy Solutions. Discuss visions and pioneering concepts surrounding the modern energy industry.</p> | Applications open Booth, Networking opportunities | |
| Intersolar Conference Weblink 14-16 June 2023 Munich, Germany | <p>The world’s leading exhibition for the solar industry. Focus on photovoltaics, solar thermal and solar power plants Part of The Smarter E Europe.</p> | Applications open Booth, Networking opportunities | |
| EM-Power Europe Weblink 14-16 June 2023 Munich, Germany | <p>Efficient distribution and use of renewably generated electricity and heat as well as intelligent energy management within smart grids and microgrids, neighborhoods and buildings.</p> | Applications open Booth, Networking opportunities | |
| European Sustainable Energy Week (EUSEW 2022) Weblink 20-22 June 2023 Hybrid events | <p>The event will comprise a high-level Policy Conference, the EUSEW Awards, and the third European Youth Energy Day as well as opportunities for 1:1 meetings, exhibition stands and other networking activities.</p> | Networking opportunity | |
| 7 th Offshore Energy & Storage Symposium Weblink 12-14 July St Julian’s, Malta | <p>This event brings together researchers, industry players and policy makers dedicated to driving the development and growth of offshore renewables and energy storage.</p> | Networking opportunities | |
| Virtual island summit | <p>The Virtual Island Summit is a free online event designed to connect global</p> | Networking opportunity | |

| | | | |
|--|---|--|--|
| <p>Weblink 25 Sep. – 1 Oct. 2023 Online</p> | <p>islands and share their common experiences. Join islanders from around the world and share ideas, best practices and solutions.</p> | | |
| <p>Hydrogen Technology Expo Europe Weblink 27-28 sep. 2023 Bremen, Germany</p> | <p>Dedicated to discussing advanced technologies for the hydrogen and fuel cell industry. Focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.</p> | <p>Applications open Booth, Speaker, Networking opportunity</p> | |
| <p>Energy Storage Global Conference Weblink 10-12 Oct. 2023 Brussels, Belgium</p> | <p>The three-day conference will cover three topics (policy, market and technology) representing the whole value chain of energy storage, offering great opportunities to industry, researchers, and policymakers to exchange views on key issues face by the energy storage sector.</p> | <p>Exhibitor, Networking opportunity</p> | |
| <p>Solar & Storage Live Weblink 17-19 Oct. 2023 Birmingham, United Kingdom</p> | <p>Bringing together the Solar, Storage & EV Industries to power the energy system of the future</p> | <p>Exhibitor, Networking opportunity</p> | |
| <p>IEEE PES ISGT EUROPE 2023 Weblink 23-26 Oct. 2023 Grenoble, France</p> | <p>The IEEE PES ISGT Europe conference addresses power grid modernization and the applications for the wide use of information and communication technologies for more intelligent operation of electric power systems and integration of renewable and distributed energy resources</p> | <p>keynotes, plenary sessions, panels, industry exhibits, paper and poster presentations</p> | |
| <p>International Renewable Energy Storage Conference IRES 2023 Weblink 28-30 Nov. 2023 Düsseldorf, Germany</p> | <p>The conference will focus on the current state of research and the social, political and legal framework conditions of energy storage. The conference programme is composed of a joint opening session and the parallel lecture series from the two core themes: Science and Research (IRES) and Economics and Finance (ESE)</p> | <p>Lecture Poster exhibition</p> | |
| <p>Enlit Europe 2022 Weblink 28-30 Nov. 2023 Paris, France</p> | <p>Enlit is the inclusive guide to the energy transition. From source to generation, from grid to consumer, the boundaries of the sector are blurring and this evolution is being shaped by established players, external disruptors, innovative start-ups and the increasingly engaged end-user.</p> | <p>Exhibition space, networking opportunity</p> | |

| | | | |
|---|--|---|--|
| Energäia Weblink 13-14 Dec. 2023 Montpellier, France | Energäia, European renewable Energy forum | Exhibitor, Networking Opportunity | |
| Energy Storage Summit Weblink 21-22 Feb. 2024 London, United Kingdom | The event aims to foster and accelerate investment and deployment of energy storage globally, through informative panel sessions, case studies from leading industry figures, networking roundtables and private workshop sessions | Networking opportunities | |
| World Sustainable Energy Days Weblink 6-8 Mar. 2024 Wels, Austria | The WSED are a leading annual conference on the energy transition and climate neutrality with more than 650 participants from over 60 countries. | Applications for papers and speakers closed | |

This table will be updated all along the project duration with upcoming events. It will serve as a tool for the project partners to identify suitable events with the opportunity to build up the ISLANDER awareness and disseminate achievements and findings of the project.

3.4 Communication activities in the context of the citizen engagement process

In WP7, the creation of a renewable energy community on Borkum, three workshops are planned with the local community. The details on the workshop as well as their timing is still under development. A plan was generated closely together with NBG during the course of 2021. The preliminary schedule and the topic of each workshop is shown in the following:

Table 10: Preliminary schedule of citizen engagement events for the creation of a REC on Borkum.

| Nr. | Title | Goal/Content | Place and date |
|-----|------------------------------|--|---|
| 1 | Energy vision for Borkum | Giving information on transition on Borkum, Islander and RECs – Receiving feedback, e.g. through poster presentation or varnishing. This will be attached to Borkum energy days (Borkumer Energietage) | Kulturinsel (Cultural island) Borkum M36/Sep 2023 |
| 2 | Energy communities on Borkum | Workshop organized for interested citizens that potentially can take a leading role in the formation of a renewable energy community on Borkum. The goal is to inform, collect feedback and concerns and find people willing to take responsibility. | Kulturinsel (Cultural island) Borkum M38/Nov 2023 |

| | | | |
|---|--------------------------------------|---|---|
| 3 | Go live presentation of technologies | Educate on technical solutions for energy transition and feedback on level of involvement. This could be realized e.g. through an interactive walk through parts of the city/environment and “presentations” at different sites which can be visited for a longer period of time. | Utilization of technology go live and showroom installation ~ M47/Aug 2024 |
| 4 | Combining all stakeholders | Combine stakeholder engagement efforts with citizen engagement to conclude roadmap for Borkum | Place to be defined M56/May 2025 latest |

3.5 Showcase of the pilot case Borkum

The pilot case of Borkum will be showcased to facilitate and accelerate the replication process on other EU islands. The Grant Agreement defines the showcasing process as follows:

Successful pilots are strong drivers for change. Accordingly, the aim of this task is to facilitate this change by providing maximum visibility for the Borkum pilot, thus to drive change through replication. This needs to be disseminated in full complexity to those stakeholders most relevant to the diffusion of the innovations developed. These are considered to be municipalities and local and regional governments, utilities, DSO, public authorities and policy makers, regulation and control agencies, professionals (technicians or engineers) and most of all geographical islands. To do so, the partners will present the project’s achievements during special workshops in a variety of formats, ensuring stakeholder engagement. These workshops will also allow the opportunity to ask for feedback for risk mitigation and lowering the market uptake barriers for geographical islands.

Work plan:

- Webinars for information and training purposes.
- Virtual visit to the demonstration sites on the Island Borkum (Video clips and webinars).
- Study Visits for stakeholders, customers and potential followers at the developmental as well as demonstration sites and to the Borkum showroom, including workshops and seminars tailored to participants’ interest.

With coordination by partner SEZ, partners NBG and AYE will define the concrete actions to be carried out within this task before January 2024 (M40). The task will be carried out between February 2024 (M41) until the end of the project in June 2025 (M57).

3.6 Further public events and workshops organized at partner level

Beyond the activities planned in the frame of the citizen engagement process and the showcase of the pilot case Borkum, as described in section 3.4 and 3.5, the following activities are planned at partner level:

| Partner | Description | Target group(s) | Planned date |
|---------|--|---|-------------------------------|
| AYE | Demonstration of Smart IT Platform operation | Consortium/peers, end users, DSOs, other businesses | 2024 |
| NBG | Face-to-face focus groups on Borkum to discuss concrete measures | Citizens and island stakeholders | During and beyond the project |
| | Showroom on the island of Borkum, with explanations and information material on the project / 2030 objective, in English and German | Citizens, island stakeholders and tourists | Mar. 2024 (M42) |
| KUL | On-site events on Borkum with specific flyer and information material | End users | t.b.d. |
| | Scientific classes with course materials presented to students | Students involved in consumer behavior research | t.b.d. |
| EMEC | Face-to-face focus groups | Island stakeholders | t.b.d. |
| | Science festival on Orkney | Residents, tourists, students | t.b.d. |
| DAFNI | Demonstration of the EV charging station on Lefkada & Skopelos islands | General audience | After installation |
| | DAFNI is involved in CAMPAIGNERS H2020 project which started in May 2021 and in which Skopelos participates as a lighthouse island. A common social engagement demonstration event can be organized. | General audience | t.b.d. |
| REAK | On-site sightseeing of Cres Orlec Trinket PV plant | Locals, technical experts, municipal workers | t.b.d. |
| | On-site event on Cres | Locals | t.b.d. |

4 MANAGEMENT OF COMMUNICATION AND DISSEMINATION ACTIVITIES

4.1 Data management and data processing

Deliverable D5.8 “Big-data protection measures during the project” was submitted on the 31/05/2021 where a data management plan was established for those data collected and handled by the Smart IT Platform in the frame of the research of ISLANDER project.

Since communication and dissemination activities are not creating new data in the project but reusing part of the research done to make it available to the right audience, prior D5.8 did not cover the scope of this data processing.

During the communication and dissemination activities, the information coming out from the ISLANDER consortium will be carefully analyzed before making any publication to ensure that no confidential information is revealed, taking out of the scope of communication those deliverables classified as “Confidential”. In any case, the personal data of ISLANDER end users will never be accessible to the communication and dissemination team, so those data will be out of the scope of this activity.

In the context of communication and dissemination activities, the consortium has a collaborative SharePoint, where WP Leader SEZ has a dedicated folder for activities related to WP9 “Exploitation, dissemination and communication”, acting as a repository. Inputs required from partners are collected and stored in the ISLANDER SharePoint by means of

- Excel sheets to gather communication and dissemination activities performed and planned by the project partners (see section 4.3.1 about monitoring of communication and dissemination activities)
- Word files to gather inputs from the project partners for communication and dissemination materials (articles, social media posts, etc.)

Data will be processed to provide quality communication and dissemination outputs that will be mainly published using the channels and tools presented in section 2.5.

4.2 Link between dissemination activities and exploitation activities

4.2.1 Strategy for knowledge management and protection

The general strategy for knowledge management has been agreed by all consortium partners so far and is driven by three main principles, as summarized in the following picture: To publish open access, to restrict access to confidential data, and to protect the IP. Such principles are described in more detailed in the Consortium Agreement signed by each project partner. In order to make sure that these terms are followed, to avoid disputes and to facilitate business planning, the Exploitation and Dissemination Team will regularly supervise the IPR management.

More concretely, the Key Exploitable Results (KER) and the strategy for exploitation will be elaborated all along the project together with the project partners during workshops led by partner SEZ. The results of these workshops will serve as a basis for the Exploitation roadmap to be finished in June 2024 and will be kept confidential within the project consortium. The Handbook for practical recommendations (see section 2.5.1) will further contain KERs that partners wish to be (partly) published.

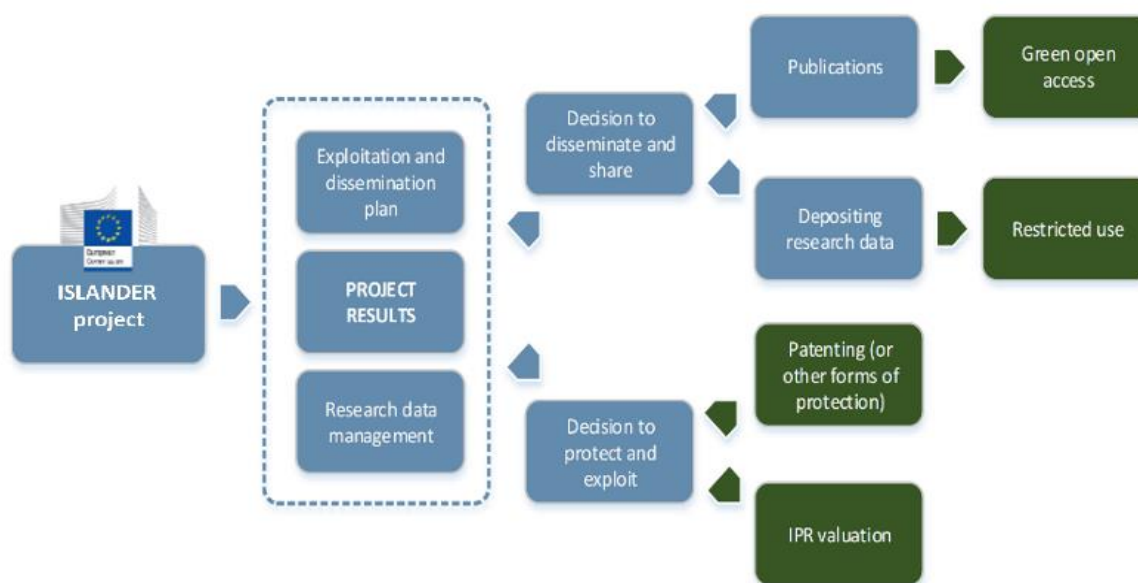


Figure 10: Strategy for knowledge management and protection.

4.2.2 Exploitation and Dissemination Team

The Exploitation and Dissemination Team (EDT) is composed of all project partners. The partners agree on the following:

- Supervision of the elaboration of the “Plan for Exploitation and Dissemination of Project’s Results” and dissemination activities related to replication and REC-creation.
- Preparation, distribution and collection of the non-disclosure agreements to enable and facilitate information exchange between the project consortium, and the External Advisory Board and other entities to collaborate within the framework of the BRIDGE and other initiatives.
- Development of the project information to be exchanged with other external entities in compliance with IPR issues, presentation of that information to the General Assembly, and modification of the final documentation as required.
- Preparation and follow-up of the workshops, which will be distributed to the General Assembly, so this feedback is included in the final “Plan for Exploitation and Dissemination of Project’s Results”.
- Supervision of the IPR management
- Follow-up of the communication actions programmed during the period of the grant.

4.3 Monitoring of communication and dissemination activities

4.3.1 Communication and dissemination activity table

The communication and dissemination activity table, listing all performed activities by project partners until March 15th 2023, can be found in the annex A, at the end of this document. It is updated regularly by all project partners on the project’s SharePoint repository.

The table is sorted by date and describes each activity, the reached audience, and gives a link to the performed activities.

4.3.2 Report on social media and website activity

The social media activities were documented by collecting the number of posts, impressions (number of times users have seen a tweet), reactions and retweets/shares per month since creation of the ISLANDER LinkedIn and Twitter pages in November 2020 until March 15th, 2023. Figure 11 shows the social media activities for Twitter (@IslanderH2020). The chart shows a correlation between the number of reactions to posts and the number of impressions in the first months. From then on, the number of impressions decreased while the number of reactions increased. Overall, a downward trend in reactions, retweets and impressions can be seen in the last six months. One reason for this could be the change in Twitter management and their difficulties in complying with EU laws on content moderation, which made Twitter less attractive for scientific and business users.

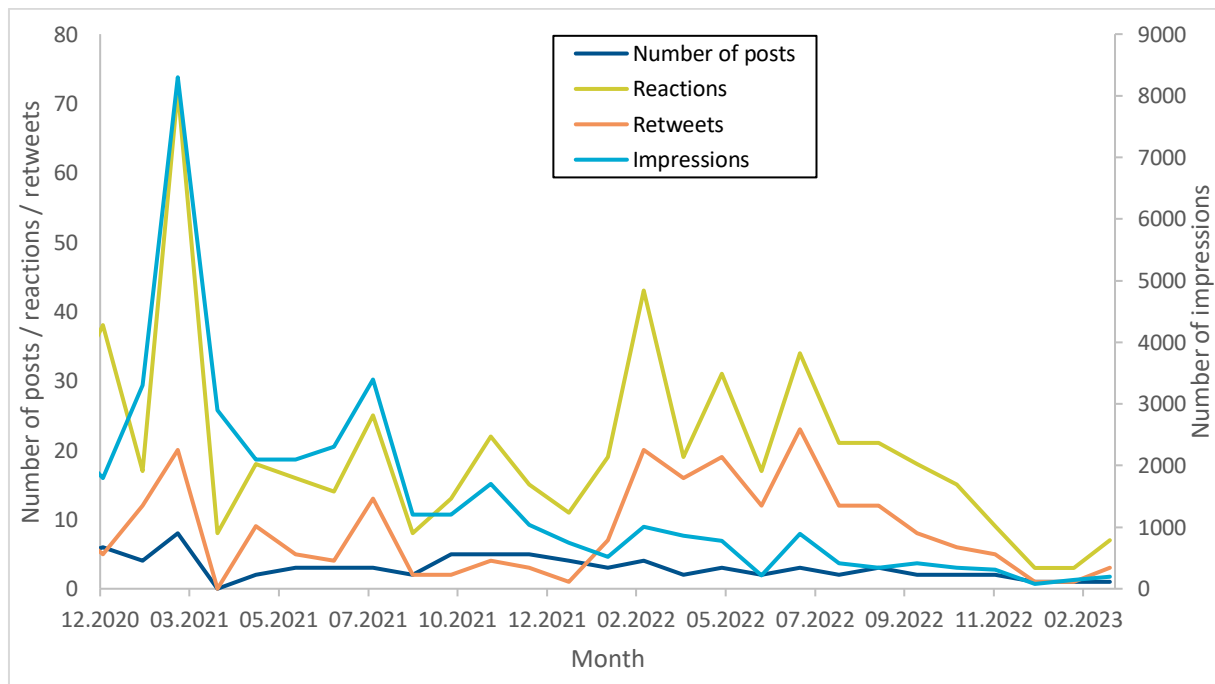


Figure 11 - Number of posts, impressions, reactions, and retweets for the ISLANDER Twitter account from November 2020 to March 15st, 2023.

In Figure 12 the social media activities for LinkedIn (@ISLANDER Project) are shown. Here the correlation between reactions and impressions can be seen very clearly. The number of impressions and reactions fluctuates but remains relatively consistent over time. The number of reshares has been relatively low over the past months and attempts will be made to improve them through higher interaction with other accounts.

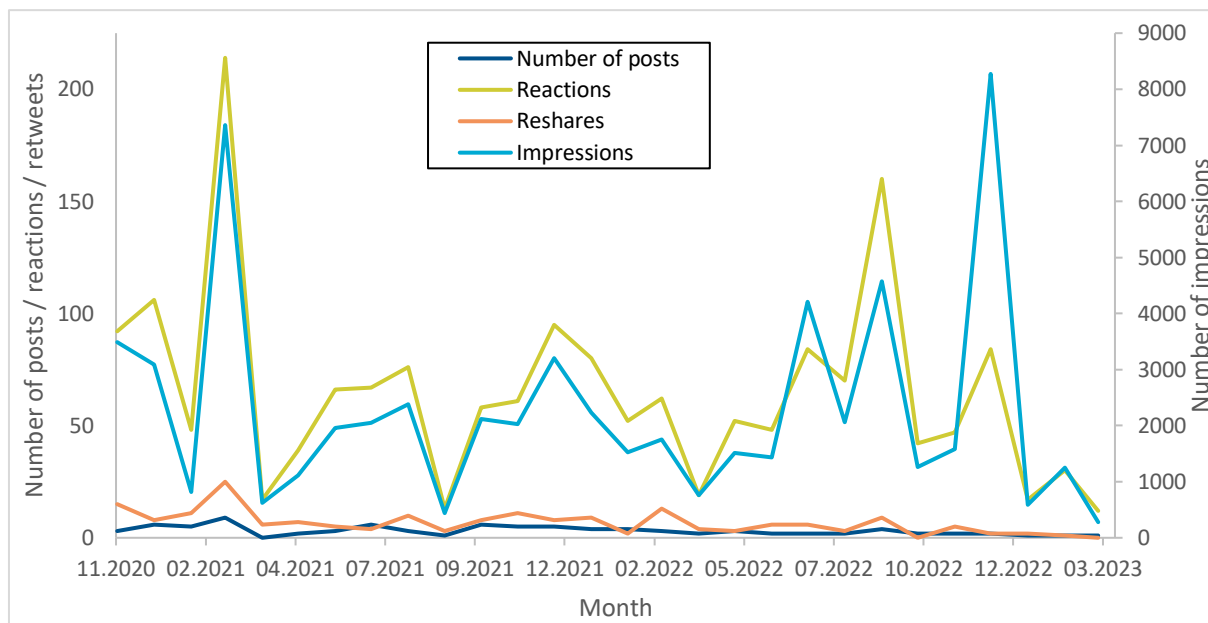


Figure 12 - Number of posts, impressions, reactions, and shares for the ISLANDER LinkedIn account from November 2020 to March 15th, 2023.

In Table 11, the social media activities of the two channels Twitter and LinkedIn are compared, based on the number of overall posts, followers, impressions, reactions, and retweets/shares for the period from M1 – M9, M9-M15, M15 – M21 and M21 to M30.

In the period M21-M30, the number of new followers was higher on LinkedIn than on Twitter, with 44 new followers more. While the number of impressions decreased on Twitter, it increased by a factor of 2.4 on LinkedIn. On the other hand, the ratio of reactions to the number of impressions increased on Twitter and decreased slightly on LinkedIn. The higher number of impressions and reactions on LinkedIn compared to Twitter could be due to the nature of the LinkedIn platform, which is aimed at professionals, combined with a stronger focus of ISLANDER partners on addressing professionals in social media, but also due to innovations in the management of Twitter and the problems it has encountered.

Table 11 – Direct comparison of the activity on the ISLANDER social media channels on Twitter (black) and LinkedIn (blue) for the time period from M1 – M9, M9 – M15, M15 – M21 and M22 – M30.

| | M1-M9 | M9-M15 | M15-M21 | M21-M30 |
|-------------------------|---------------------------|-------------|------------|------------|
| | Twitter / LinkedIn | | | |
| Number of new followers | 98 / 259 | 47 / 89 | 97 / 87 | 71 / 115 |
| Number of posts | 26 / 27 | 19 / 22 | 21 / 21 | 19 / 19 |
| Number of impressions | 22k / 17,5k | 10,8k / 10k | 4,9k / 11k | 3,3k / 26k |
| Number of reactions | 193 / 553 | 84 / 304 | 138 / 360 | 148 / 594 |

| | | | | |
|--|---------------|---------------|---------------|---------------|
| Number of reactions / number of impression | 0,88% / 3,16% | 0,77% / 3,04% | 2,82% / 3,27% | 4,48% / 2,28% |
| Number of retweets / shares | 61 / 76 | 25 / 37 | 66 / 39 | 83 / 34 |

In Figure 13 the website activity from the start of accessibility on March 25, 2021 until March 15, 2023 is documented. Shown are the number of unique visitors, the number of visits, the number of pages viewed and the number of downloads during the period of a month. A unique visitor stands for a person or computer, that has made at least one hit on one page of the website during the period of a month. The number of visits indicates the number of visits to the website made by all visitors. The number of pages includes HTML, PHP or ASP files viewed by all visitors.⁸

Until June 2022, the number of visits was around 3 times higher than the one of unique visitors, showing that visitors revisited the website. The high number of pages viewed indicated, that visitors browsed through the website and looked at different pages during their visit. The average duration of a visit was 95 seconds. In the time between April 2021 and May 2022 around 90,000 visits, 156,000 pages viewed and 270 downloads were documented. Between June 2022 and March 2023 the visits decreased to around 10,000 and page views to 22,000. The downloads in this time period increased to about 366. The decrease in visitors and page views, despite new news articles being uploaded to the website, could be related to the website no longer being linked so regularly on social media channels. Although new articles were created and linked, categories such as the explanation of ISLANDER technologies and the introduction of ISLANDER partners no longer took place. In the next few months, efforts will be made to create more traffic on the website again and the website SEO will be improved in a targeted manner.

⁸ https://awstats.sourceforge.io/docs/awstats_glossary.html

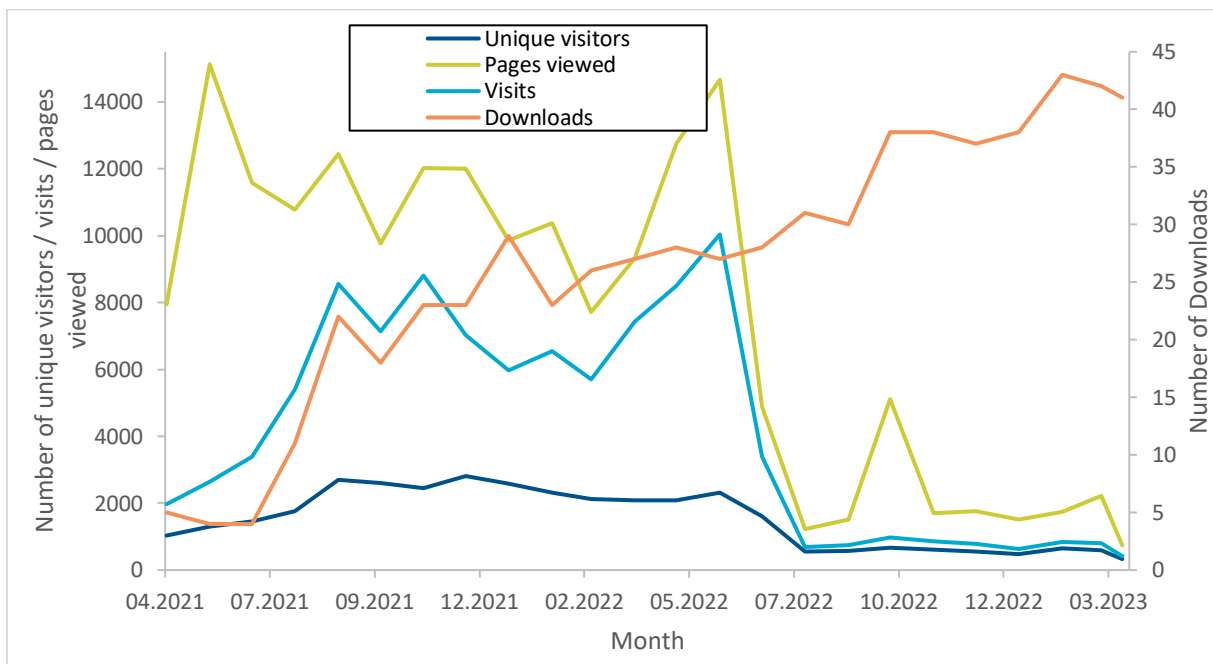


Figure 13 - Website activity from March 25, 2021, to March 15, 2023. Shown are the number of unique visitors, number of visits, number of pages viewed, number of hits and downloads during the period of a month.

5 SYNERGIES WITH SIMILAR PROJECTS OR INITIATIVES

5.1 Bridge initiative

BRIDGE is an initiative from the European Commission, uniting Horizon 2020 Smart Grid, Energy Storage, Islands, and Digitalization projects to create a structured view of cross-cutting issues which are encountered in the demonstration projects and may constitute an obstacle to innovation.

In March 2021, the ISLANDER consortium participated to the BRIDGE General Assembly (see section 3.3).⁹The project partners further participated and contributed to all six BRIDGE working group sessions during the BRIDGE General Assembly of 2021, 2022 and 2023 and participated to the networking event. The ISLANDER consortium will regularly participate to the BRIDGE general assemblies and contribute to the BRIDGE working groups, in order to further strengthen the cooperation and exchange of knowledge and best practices with related projects.

The Joint Communication Task Force of BRIDGE leads, amongst others, the publication of a 3-

⁹ Article on the participation of the ISLANDER consortium to the BRIDGE General Assembly and the working group sessions: <https://islander-project.eu/news/participation-to-the-bridge-2021-general-assembly/>

monthly newsletter. ISLANDER plans to publish an article in the BRIDGE 3-monthly newsletter with updates on the project implementation as the project unfolds.

5.2 Clean Energy for EU Islands initiative

The Clean Energy for EU Islands Secretariat was created to facilitate the clean energy transition on EU islands from the bottom up. The Secretariat is using the quadruple helix approach, helping citizens, local authorities, local businesses and academic institutions work together to advance the clean energy transition on their island.

Partner SEZ is also involved in the Clean Energy for EU Islands initiative, so that synergies can easily be identified (e.g. joint communication activities on social media) and implemented (e.g. participation of ISLANDER to events of the Clean Energy for EU Islands initiative).

5.3 Networking and knowledge exchange with related projects

5.3.1 Joint communication activities with other projects

The ISLANDER consortium is very actively looking for building synergies in the fields of renewable energy, decarbonisation and energy transition and all partners are invited to provide inputs on tentative networking. Possible synergies are:

- Exchange of knowledge
- Building upon experiences
- Joint communication activities (e.g. common participation to events and presentations/workshops, common newsletter articles, etc.)
- Following of social media channels
- Subscription to newsletters
- Etc.

In Table 12 joint communication activities with other projects are listed.

Table 12 – List of joint communication activities with related projects.

| Nr. | Description | Involved projects |
|-----|--|--|
| 1 | DAFNI, REAK and EMEC jointly applied in May 2021 for organizing a 90-minutes session during the European Sustainable Energy Weeks (October 2021), together with the projects INSULAE and SMILE. Unfortunately, the application was rejected but a basis for further joint applications for events and joint communication activities involving all three projects was set. | INSULAE, SMILE |
| 2 | In September 2021 the ISLANDER project participated in the clean energy transition on islands webinars organized by RINA Consulting S.p.A. The aim was to present the point of view of this principal H2020 funded projects, consolidating their collaborative approaches, meditating towards new | SMILE, IANOS, INSULAE, MAESHA, REACT, GIFT, ROBINSON |

| | | |
|---|---|--|
| | perspectives by creating synergies and involving the different communities to take advantage of lessons learnt and already tackled issues. | |
| 3 | In February the ISLANDER project joined a Project Group for the Horizon Result Booster Service Module A together with the projects REACT, VPP4Islands, ROBINSON and GIFT. | REACT, VPP4Islands, ROBINSON, GIFT |
| 4 | In April 2022 the ISLANDER project participated in the GreenHysland Workshop “Green Hydrogen Technologies supporting the energy transition” in Cres. The event was co-hosted by REAK. IDENER gave a talk about the role of hydrogen in the decarbonisation of Borkum. | GreenHysland |
| 5 | In May the Islander project participated Clean Energy for EU Islands Forum together with other Eu projects in the session EXPLORE “Innovation in Horizon2020 projects” | IANOS, VPP4ISLANDS, INSULAE, REACT |
| 6 | Presentation at the Sustainable Places 2022 workshop on European Actions to decarbonise islands | IANOS, INSULAE, NESOI, REACT, ROBINSON, MAESHA and GIFT. |
| 7 | Islands Energy Forum organized by ROBINSON H2020 forum hybridly, on site in Chania and virtually (20 Sep. 2023). | ROBINSON |

5.3.2 Similar innovation projects

Some project partners are or were involved in further projects with topics tightly related to those of the ISLANDER project. Therefore, these projects are particularly suited for building synergies.

Table 13 – List of related projects with involvement of ISLANDER project partners.

| Project | Title | Description | Involved partners | (Possible) Synergies |
|------------------------------------|---|--|-------------------|---|
| INSULAE Weblink | Maximizing the impact of innovative energy approaches in the EU islands | The EU-funded project INSULAE aims at helping European islands achieve full decarbonisation by moving towards RES-based energy systems. One of INSULAE main objectives is to develop an Investment Planning Tool that will be tested and validated by participating islands. | DAFNI, REAK, SEZ | Joint communication activities (e.g. at events, in newsletters, etc.) Clean energy transition webinars |
| SMILE Weblink | The Smart Islands Energy System | The Smart Islands Energy System (SMILE) project is a collaboration of nineteen partners from various | DAFNI | Joint communication activities (e.g. events, in |

| | | | | |
|--|--|--|----------------------|---|
| | | European countries and is funded by the European Union's 'Horizon 2020 research and innovation programme'. The project will demonstrate nine different smart grid technologies on three different islands. The end goal of the project is to foster the market introduction of these nine technologies. | | newsletters, etc.) Clean energy transition webinars |
| NETfficient Weblink | Aggregated Energy Storage for Smarter Communities | ISLANDER proposal has a direct link with the results of the previous H2020 NETfficient project, also coordinated by partner AYE. The ISLANDER proposal will largely benefit from such a previous EU funding specially in the RESS-based and storage technological solutions. This link has the potential to provide cumulative and multiplicative effects with the ISLANDER project. | AYE, NBG, SEZ, ZIGOR | NDA for sharing info coming from NETfficient signed in May 2021 |
| DYMASoS Weblink | Dynamic Management of Systems of Systems | DYMASoS project developed new methods for the distributed management of large physically connected systems with distributed autonomous management and global coordination. The research was driven by case studies in electrical grid management and control, including the charging of electric vehicles, and industrial production management. | AYE, IDE | t.b.d. |
| H2Watt Weblink | Potential of Hydrogen economy within the North Sea | The aim of H2Watt is to promote technological development and knowledge transfer in the field of hydrogen economy in the North Sea region. A specific objective that applies to the island of Borkum is to generate green hydrogen for road, rail and maritime mobility. | NBG | t.b.d. |
| BIG HIT Weblink | Building Innovative Green Hydrogen Systems in Isolated | BIG HIT will create a hydrogen territory in the Orkney Islands of Scotland by implementing a fully integrated model of hydrogen production, storage, transportation and utilization | EMEC | t.b.d. |

| | | | | |
|-------------------------------------|--|---|-------|---|
| | Territories | for heat, power and mobility. | | |
| CONCORT Weblink | The CONSUMER Competence Research Training | The CONCORT FP7 Marie Curie ITN was dedicated to research on consumer competence, consumers' capacity to deal with economic decisions and the factors determining this. | KUL | t.b.d. |
| ReFLEX Weblink | Developing the Energy Systems of the Future | ReFLEX Orkney is pioneering an integrated, affordable, low-carbon energy system for the future in Orkney, Scotland. | EMEC | t.b.d. |
| CAMPAIGNers Weblink | Citizens Acting on Mitigation Pathways through Active Implementation of a Goal-setting Network | CAMPAIGNers targets on how low-carbon lifestyles can be a major part of the solution to climate change by identifying lifestyle transformation potential, and associated barriers and enablers across 5 continents and 16 major cities with over 20 mil. Residents. | DAFNI | ISLANDER replication island Skopelos participates also in CAMPAIGNers as lighthouse island. Local events can be jointly organized |
| DIALOGUES Weblink | Energy citizenship for a sustainable future | Supporting the Energy Union with operational research on energy citizenship that enables citizens to take a central role in the energy transition | DAFNI | t.b.d. |

In Table 14 the consortium further identified specific projects with tightly related topics to the ISLANDER project, suited for building up synergies like exchange of knowledge and joint communication activities.

Table 14 – List of projects with ISLANDER related topics interesting for building up synergies.

| Project | Title | Description | (Possible) synergies |
|-------------------------------|--|--|--|
| GIFT Weblink | Geographical Islands Flexibility | The GIFT project is developing multiple innovative solutions, such as a virtual power systems and energy management systems for harbors, factories, homes, better prediction of supply and demand and visualization of those data through a GIS platform, and innovative storage systems allowing synergy between electrical, heating and transportation networks. | Joint communication activities (e.g. events, in newsletters, etc.) Clean energy transition webinars |
| REACT Weblink | Renewable energy for Self-Sustainable Island | The REACT project's objective is to achieve island energy independence through renewable energy generation and storage, | Joint communication activities (e.g. |

| | | | |
|----------------------------------|--|---|--|
| | Communities | a demand response platform, and promoting user engagement in a local energy community. REACT is developing a technical and business model to demonstrate that these technologies can bring economic benefits, contribute to the decarbonisation of local energy systems, reduce GHG emissions, and improve environmental air quality. | events, in newsletters, etc.) Clean energy transition webinars |
| IANOS Weblink | Integrated Solutions for Decarbonisation and Smartification of Islands | IANOS will demonstrate a Virtual Power Plant VPP that uses Artificial Intelligence (AI) to collect the generation of energy and balance demand and supply of energy on the islands. The AI is based on meta-learning predictive methods, fog computing, and a smart grid/advanced metering infrastructure integration to maintain stable system operation by taking into account several uncertainties and technical constraints such as ramp-up and down times, and compensating imbalances within various timeframes. | Joint communication activities (e.g. events, in newsletters, etc.) Clean energy transition webinars |
| MAESHA Weblink | Demonstration of smart and flexible solutions for the decarbonised energy future in Mayotte and other European islands | The main objective of MAESHA is to decarbonise the energy systems of geographical islands by fostering the large deployment of RES through the installation of tailored innovative flexibility services based on a close study and modelling of local energy systems and community structures. MAESHA will demonstrate the solutions on the French overseas island of Mayotte and study replicability potential on 5 follower islands. | Joint communication activities (e.g. events, in newsletters, etc.) Clean energy transition webinars |
| ROBINSON Weblink | Smart integration of local energy sources and innovative storage for flexible, secure and cost-efficient energy supply on industrialized islands | ROBINSON aims to develop an integrated energy system to help decarbonise (industrialised) islands. The project will develop and deploy an integrated, smart and cost-efficient energy system that couples thermal, electrical and gas networks, which will collect the local renewable energy sources. | Joint communication activities (e.g. events, in newsletters, etc.) Clean energy transition webinars |
| COMPILE Weblink | Integrating community power in energy islands. | COMPILE project aims to activate and use local energy systems in order to support the fast growth of energy production from renewable energy sources (RES) in constrained networks and foster the transition from centralized system to flexible networks of active users. | T.b.d. |
| DECIDE Weblink | Developing Energy Communities through | DECIDE is a Horizon 2020 project that aims to gain a better understanding of how energy communities and energy efficiency services are established and managed. It | T.b.d. |

| | | | |
|--|---|--|---------------------------------|
| | Informative and 55 collective actions | also intends to identify which kind of communications and interactions work best to encourage participation in energy communities for specific types of individuals and groups, and to test and transfer knowledge in pilot projects across Europe. | |
| NESOI Weblink | New Energy Solutions Optimised for Islands | EU project NESOI – European Islands Facility aims to mobilize more than 100 M€ of investment in sustainable energy projects to an audience of 2,400 inhabited EU islands by 2023, giving the opportunity to test innovative energy technologies and approaches in a cost-competitive way. | T.b.d. |
| BD4OPEM Weblink | Big data, for innovative and sustainable energy solutions | BD4OPEM develops an open innovation marketplace where, through an analytic toolbox that integrates solutions based on artificial intelligence, products and services to improve the monitoring, operation, maintenance and planning of electrical distribution grids are made available to stakeholders. | T.b.d. |
| Accept Weblink | Active communities & energy prosumers for the energy transition | The EU-funded ACCEPT aims to design a digital toolbox that will enable the delivery of compound Demand Response services to prosumers within Energy Communities and at the same time enable their participation in energy markets through the formulation of community-based Virtual Power Plants. | T.b.d. |
| VPP4Islands Weblink | Facilitate the integration of renewable systems in islands. | VPP4Islands project proposes disruptive solutions based on digital twin concept. Virtual energy storage systems (VESS) and Disruptive Ledger technology DLT) to revolutionize the existing VPP and build smart energy communities. | Clean energy or EU Island forum |

Most of these projects are already within the BRIDGE community. All projects of the BRIDGE initiative are listed here: <https://www.h2020-bridge.eu/participant-projects/>.

5.3.3 Exchange possibilities beyond BRIDGE and the own bubble

Within ISLANDER, a great importance is also attached to enlarge the horizon by exchanging knowledge and best practices beyond the bubble of BRIDGE and the projects in which the partners are already involved.

On the 9th of March 2021, ISLANDER presented the project in the webinar “Climate change:

Northern Ireland’s Energy Challenge” organized by Action Renewables¹⁰. During the Q&A session, some interesting outputs were discussed and the webinar attendees were very active in the chat of the meeting. Nicola Murphy from PlanEnergy¹¹ was one of the attendees that opened the discussion on local community groups engagement and presented some of the active energy co-operatives in Holywood, Ireland (UK). ISLANDER project coordinator took note and passed on the contact point to EMEC as partner leading the replication strategy. An effective teamwork was done to agree on a date where Nicola was able to let ISLANDER consortium members know her experience and knowledge on creating energy communities of which any applicable outputs will be fed into ISLANDER.

Further possible projects, networks and organizations that could be of interest are listed in Table 15.

Table 15 – List of further possible projects, networks, and organizations interesting for building synergies.

| Name and type | Area of interest | Contact | Possible synergies |
|---|---|---|--------------------|
| SMILO (NGO) Weblink | A cooperation program to support small islands towards sustainable management | | t.b.d. |
| Istormy (H2020 project) Weblink | Interoperable, modular and smart hybrid energy storage system for stationary applications | Vrije Universiteit Brussel, Prof. Omar Hegazy | t.b.d. |
| TALENT (H2020 project) Weblink | Cost effective power electronics with storage for accelerating energy transition | Fundación CARTIF, Prof. José R. Peran | t.b.d. |
| CIC energiGUNE (Network) Weblink | CIC energiGUNE is a research center of electrochemical and thermal energy storage. | Raquel Ferret | t.b.d. |
| CDTI Weblink | Assessing, financing, internationalization of R&D in Spain | | t.b.d. |
| Technological Corporation of Andalusia Weblink | Strategic partner for innovation in Andalusia | | t.b.d. |
| REScoop Weblink | A cooperation program to find solutions for the energy transition to energy democracy. | | t.b.d. |

¹⁰<https://www.eventbrite.co.uk/e/conversations-about-climate-change-northern-irelands-energy-challenge-tickets-141441349885?aff=ebdssbonlinesearch>

¹¹ <https://planenergy.co.uk/>

6 MAIN CONCLUSIONS

Through the plurality of addressed topics (from technological innovations to the integration of social sciences and the engagement of citizens), the ISLANDER project addresses a large variety of stakeholders. Accordingly, the communication and dissemination activities within the project use a broad diversity of communication supports, tools and channels to address all these stakeholders and create interactions between them and the project partners, for example on the occasion of events. To raise awareness and foster the uptake of the solutions developed within ISLANDER by the largest possible number of stakeholders, the communication and dissemination activities exploit the synergies between the communication tools and channels implemented at project level, those already existing or being developed at partner level. Finally, an important component of the ISLANDER communication and dissemination strategy is the regular exchange with similar and complementary projects to accelerate together the decarbonisation of energy systems in Europe.

DEVIATIONS

Delivery of the content is in time and to full satisfaction, without any deviations to actions planned.

ANNEX A: COMMUNICATION AND DISSEMINATION ACTIVITY TABLE M1-M21

Table A-1: ISLANDER Communication and Dissemination activities.

^[1] A) [Organisation of a Conference]; B) [Organisation of a workshop]; C) [Press release]; D) [Non-scientific and non-peer reviewed publications (popularised publications)]; E) [Exhibition]; F) [Flyers training]; G) [Social media]; H) [Website]; I) [Communication campaign (e.g radio, TV)]; J) [Participation to a conference]; K) [Participation to a workshop]; L) [Participation to an event other than a conference or workshop]; M) [Video/film]; N) [Brokerage event]; O) [Pitch event]; P) [Trade fair]; Q) [Participation in activities organized jointly with other H2020 project(s)]; R) [Other]-please specify;

^[2] A) [Scientific Community (higher education, Research)]; B) [Industry]; C) [Civil Society]; D) [General Public]; E) [Policy makers]; F) [Medias]; G) [Investors]; H) [Customers]; I) [Other]; (*multiple choices' possible)

| Date in project months | Type of activity ¹ | Partner(s) | Title | Date (DD.MM.YY) / Period (Start date/End date) | Place (City, Country) / Name of journal + Link to articles | Actions (oral presentation, booth, flyer distribution, submission of abstracts/paper, meeting with stakeholders..other etc...) | Type of Audience ² | Size of audience (est. of number participants reached) | Status: planned / performed | Link to activity | 2nd link | 3rd link |
|------------------------|-------------------------------|------------|--|--|--|--|-------------------------------|--|-----------------------------|--|-------------------------|--------------------------|
| M2 | D | ZGR | Almacenamiento energético, determinante en la calidad del suministro eléctrico | 01.11.2020 | Spain/Revista Energetica 21 | magazine + Twitter + LinkedIn post + Zigor web side | all | large | performed | energetica 21 magazine | ZGR web | Linkedin |



| | | | | | | | | | | | | |
|----|---|------|---|------------|--------------------|--|-----|--------|-----------|--------------------------|-------------------------|-------------------------|
| M2 | G | ZGR | PROYECTO EUROPEO ISLANDER: LA DESCARBONIZACIÓN DE LAS ISLAS EUROPEAS MEDIANTE LA GESTIÓN INTELIGENTE DE LA ENERGÍA Y EL USO DE OPCIONES LOCALES DE FLEXIBILIDAD | 06.11.2020 | The World Wide Web | Twitter + LinkedIn post + ZGR website | all | large | performed | Linkedin | Twitter | ZGR web |
| M2 | C | REAK | Primorsko-goranska županija pokretač energetske tranzicije kvarnerskih otoka | 13.11.2020 | Paper press | Publication in Novi list newspaper (CRO) | all | medium | performed | Link | | |
| M2 | C | REAK | Dekarbonizacija otoka korištenjem pametnih sustava za upravljanje energijom i lokalnih opcija fleksibilnosti | 13.11.2020 | The World Wide Web | Publication on "glasotoka" website (CRO) | all | medium | performed | Link | | |
| M2 | C | KUL | 1st press release | 16.11.2020 | The World Wide Web | Publication on LinkedIn | all | large | performed | LinkedIn | | |

| | | | | | | | | | | | | |
|----|---|------|---|------------|--------------------|---|----------------|--------|-----------|-------------------------|--------------------------|--|
| M2 | C | REAK | CRES – Započeo EU projekt ISLANDER posvećen dekarbonizaciji otoka | 23.11.2020 | The World Wide Web | Publication on "pokret otoka" website (CRO) | all | medium | performed | Link | | |
| M2 | C | SEZ | European project ISLANDER: Decarbonisation of European islands through smart energy management and use of local flexibility options | 23.11.2020 | The World Wide Web | Publication on SEZ website (DE) | all | medium | performed | Link | | |
| M2 | C | SEZ | Island of Borkum goes ahead with decarbonisation | 23.11.2020 | The World Wide Web | Publication via IDW (DE and EN) | mainly A, B, F | large | performed | Link DE | LinkedIn | |
| M2 | G | SEZ | @IslanderH2020 | 24.11.2020 | The World Wide Web | Launch of Twitter account | all | large | performed | Link | | |
| M2 | G | SEZ | @ISLANDER Project | 24.11.2020 | The World Wide Web | Launch of LinkedIn account | all | large | performed | Link | | |
| M3 | G | SEZ | Content: Project presentation / link to press release on IDW | 01.12.2020 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|----|----------------|------|---|------------|--------------------|---|-----|--------|-----------|--------------------------|--------------------------|--|
| M3 | R - webinar | REAK | Energy transition in PGKC County with special emphasis on the decarbonization of Kvarner Gulf islands | 08.12.2020 | Online webinar | Project presentation during a "Primorje-Gorski Kotar County Energy Day" webinar | all | 40 | performed | N/A | | |
| M3 | G | SEZ | Content: Picture of installation plan for Borkum island | 08.12.2020 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M3 | G | SEZ | Content: Consortium Map | 15.12.2020 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | LinkedIn | Twitter | |
| M4 | G | SEZ | Content: New year's wishes and list of partner islands | 05.01.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | LinkedIn | Twitter | |
| M4 | G | SEZ | Content: Information in German on decarbonisation plans for Borkum 2030 | 12.01.2021 | The World Wide Web | Twitter + LinkedIn post | all | medium | performed | LinkedIn | Twitter | |
| M4 | G | SEZ | Content: Presentation of Islander logo | 21.01.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | LinkedIn | Twitter | |
| M4 | G | SEZ | Content: First presentation of replication strategy | 28.01.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | LinkedIn | Twitter | |

| | | | | | | | | | | | | |
|----|---|------------|---|------------|---|---|-----|-------|-----------|----------------------------------|------------------------------|--|
| M5 | D | POUI (BCM) | Press release | 01.02.2021 | Plein Soleil Tecsol Environnement Magazine Green Tech Journal | Article published in many journals | all | large | performed | Tecsol | Plein soleil | Environnement Magazine |
| M5 | G | SEZ | Article on the ISLANDER replication strategy | 10.02.2021 | The World Wide Web | LinkedIn article + Twitter post | all | large | performed | LinkedIn | Twitter | |
| M5 | D | POUI (BCM) | Nom de code : Islander | 15.02.2021 | Planète OUI blog | Article published in the blog Planète OUI | all | large | performed | Blog Planète OUI | | |
| M5 | G | SEZ | Content: Advertising of the Bridge General Assembly 2021 | 23.02.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | LinkedIn | Twitter | |
| M5 | D | POUI (BCM) | Article "Islander, un projet innovant et engageant auquel Planète OUI participe" | 24.02.2021 | Linkedin | Linkedin article published from Elodie Courtois account | all | small | performed | Linkedin | | |
| M6 | G | SEZ | Content: Advertising the presentations by DAFNI at the Bridge General Assembly 2022 | 03.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|----|----------------------|--------------|---|------------|--------------------|---|---------|-----------|-----------|--------------------------|--------------------------|--|
| M6 | R - Networking event | SEZ | Networking event of the Bridge general assembly 2021 | 03.03.2021 | Online | Presented SEZ and ISLANDER in direct interaction with participants | A, B, C | small | performed | BRIDGE | | |
| M6 | R - Networking event | DAFNI | BRIDGE GA parallel session 4 | 03.03.2021 | online | Presented ISLANDER in a joint presentation with SMILE and INSULAE (other H2020 island decarbonization projects) | A,B,C | 69 people | performed | BRIDGE | | |
| M6 | G | SEZ | Content: Advertising the presentations by AYE at the Bridge General Assembly 2023 | 04.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M6 | J | All partners | Bridge General Assembly 2021 | 04.03.2020 | Online | 3-minute presentation of the Islander project by Emiliano Mesa Arenas | A, B, C | medium | performed | BRIDGE | | |
| M6 | G | SEZ | Content: Short bio of the women actively involved in the ISLANDER consortium | 08.03.2021 | The World Wide Web | LinkedIn post | all | large | performed | LinkedIn | | |

| | | | | | | | | | | | | |
|----|---|-------|--|------------|--------------------|--|-------|-------|-----------|-------------------------------------|-------------------------------|--|
| M6 | J | AYE | Climate change: Northern Ireland's Energy Challenge | 09.03.2021 | Online | Presentation of the ISLANDER project (ca. 20 min. PPT presentation) by AYE | A,B,C | small | performed | Action Renewables | | |
| M6 | G | SEZ | Content: Presentation of ISLANDER by Ayesa at Conversations about climate change | 09.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M6 | G | SEZ | Content: Topics of ISLANDER general assembly | 23.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M6 | G | SEZ | Content: Picture of participants to the ISLANDER general assembly | 24.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M6 | H | SEZ | islander-project.eu | 25.03.2021 | The World Wide Web | Launch of the ISLANDER website | all | large | performed | islander-project.eu | | |
| M6 | G | SEZ | Content: Launch of the ISLANDER website | 26.03.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M7 | H | DAFNI | Added ISLANDER information on website | 15.03.2021 | The World Wide Web | Information in Greek and English regarding ISLANDER with | all | large | performed | Info in English | Info in Greek | |

| | | | | | | | | | | | | |
|----|---|------------|---|-------------------------|--|---|-----|--------|-----------|--|--------------------------|-------------------------|
| | | | | | | a focus on DAFNI's role | | | | | | |
| M7 | D | POUI (BCM) | Planète OUI x ISLANDER : comment une PME française du Good est aux manettes d'un projet fou ? | 05.04.2021 | The World Wide Web | Journal publication | all | large | performed | The Good | | |
| M8 | G | SEZ | Content: Promote the newsletter subscription fuction on the ISLANDER website | 12.05.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M8 | G | SEZ | Content: Promote the booth of ISLANDER at the Clean Energy of EU Islands Forum | 18.05.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M8 | J | SEZ, AYE) | Clean Energy for EU Islands Forum | 20/05/2021 - 21/05/2021 | Online | Virtual booth presenting the ISLANDER project | all | medium | performed | ISLANDER virtual booth @ C4E forum | | |
| M8 | D | ZGR | Zigor refuerza la innovación en su hoja de ruta como elemento clave en su diferenciación y competitividad | 27.05.2021 | Basque government innovation funding programs: SPRI. | Twitter + LinkedIn post + website | all | large | performed | Link to SPRI | LinkedIn | Twitter |
| M9 | G | SEZ | Content: Promote the newsletter subscription fuction | 01.06.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|----------------|--------------|--|------------|--------------------|--|----------|-------|-----------|---|--------------------------|--|
| | | | on the ISLANDER website | | | | | | | | | |
| M9 | R - meeting | AYE and more | Hollywood community synergy: replication plan | 09.06.2021 | Online | Presentation of the ISLANDER project (ca. 20 min. PPT presentation) by AYE | internal | | performed | | | |
| M9 | R - newsletter | SEZ | Publication of the ISLANDER newsletter #1 | 30.06.2021 | The World Wide Web | Mailing to subscribers | all | small | performed | Weblink | | |
| M10 | G | SEZ | Content: Promote newsletter #1 on social media | 01.07.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M10 | Linkedin | POUI (BMC) | Short video about the participation in ISLANDER | | The World Wide Web | LinkedIn | all | large | performed | LinkedIn | | |
| M10 | G | SEZ | Content: Present the PV + Li-ion Battery solutions | 14.07.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M11 | Q | SEZ | The ISLANDER project and its demonstration site on Borkum | 06.08.2021 | The World Wide Web | Article in the Clean energy for EU islands newsletter | all | large | performed | Clean Energy for EU Islands | | |
| M11 | G | SEZ | Content: Promote the article in the Clean energy for EU islands newsletter | 10.08.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|-----|--|------------|--------------------|---------------------------|-----|-------|-----------|-------------------------|--------------------------|--|
| M11 | G | SEZ | Content: Promote the RINA webinars in September | 13.08.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M11 | G | SEZ | Content: Present the Power Intensive Storage System | 18.08.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M12 | G | SEZ | Content: Present the Seawater District Heating Network | 01.09.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M12 | Q | All | Islands energy transition experience in H2020 projects - Chapter 2: renewables and energy storage technologies | 17.09.2021 | The World Wide Web | Webinar organized by RINA | all | large | performed | Weblink | weblink | |
| M12 | Q | All | Islands energy transition experience in H2020 projects - Chapter 3: sector coupling | 22.09.2021 | The World Wide Web | Webinar organized by RINA | all | large | performed | Weblink | weblink | |
| M13 | G | SEZ | Content: Present the Smart IT platform | 01.10.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M13 | G | SEZ | Content: Present the Demand Response | 13.10.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|------|---|------------|--------------------|-----------------------------|-----|-------|-----------|-------------------------|--------------------------|--|
| M13 | G | SEZ | Content: Present the EV charging stations | 22.10.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | twitter | linkedin | |
| M13 | G | SEZ | Content: Promote the technical solution booklet of Clean energy for EU island secretariat | 27.10.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | twitter | linkedin | |
| M14 | G | SEZ | Content: presentation of the consortium partners: AYESA | 05.11.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M14 | C | EMEC | Content: Project page on website | | The World Wide Web | Publication on EMEC website | C | Med | performed | Weblink | | |
| M14 | G | SEZ | Content: Promote the ISLANDER project flyer | 15.11.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M14 | G | SEZ | Content: presentation of the consortium partners: EMEC | 19.11.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M14 | G | SEZ | Content: Promoting the ISLANDER participation to Enlit_Europe EU project space | 26.11.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|-----|---|------------|--------------------|-------------------------|-----|-------|-----------|-------------------------|--------------------------|--|
| M15 | G | SEZ | Content: presentation of the consortium partners: BCM | 03.12.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M15 | G | SEZ | Content: Borkum 2030 | 10.12.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M15 | G | SEZ | Content: presentation of the consortium partners: KUL | 17.12.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M15 | G | SEZ | Content: Christmas and happy New Year post | 23.12.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M15 | G | SEZ | Content: presentation of the consortium partners: NBG | 28.12.2021 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M16 | G | SEZ | Content: presentation of the consortium partners: IDE | 07.01.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M16 | G | SEZ | Content: announcement newsletter #2 | 13.01.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M16 | G | SEZ | Content: presentation of the consortium partners: Zigor | 20.01.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|--------|--|------------|-----------------------|----------------------------|-----|--------|-----------|--------------------------|--------------------------|--|
| M16 | G | SEZ | Content: newsletter #2 | 31.01.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M17 | G | SEZ | Content: presentation of the consortium partners: REAK | 07.02.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M17 | G | SEZ | Content: Women Science Day | 11.02.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M17 | G | SEZ | Content: presentation of the consortium partners: SEZ | 17.02.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M17 | G | SEZ | Content: Bridge General Assembly | 25.02.2022 | The World Wide Web | LinkedIn post | all | large | performed | LinkedIn | - | |
| M18 | G | SEZ | Content: presentation of the consortium partners: DAFNI | 03.03.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M18 | G | SEZ | Content: European Sustainable Energy Award | 15.03.2022 | The World Wide Web | Twitter post | all | large | performed | Twitter | - | |
| M18 | G | REAK | Content: Promoting the Green Hysland workshop | 15.03.2022 | The World Wide Web | Website + LinkedIn post | all | large | performed | Weblink | LinkedIn | |
| M18 | G | CEGASA | Content: Information post about ISLANDER | 16.03.2022 | The World Wide Web | LinkedIn post | all | medium | performed | LinkedIn | - | |

| | | | | | | | | | | | | |
|-----|---|-------|--|-------------------------|--------------------|--|---------|----------|-----------|--------------------------|--------------------------|--|
| M18 | G | DAFNI | Information about projects DAFNI is involved in | 18.03.2022 | The World Wide Web | LinkedIn Post | All | Medium | performed | LinkedIn | - | |
| M18 | Q | All | Bridge General Assembly 2021 | 22.03.2021 - 24.03.2021 | Online | Participation of the ISLANDER partners to all 6 planned workshops; networking and knowledge exchange with related projects | A, B, C | internal | performed | Weblink | - | |
| M18 | G | SEZ | Content: presentation of the consortium partners: CEG | 24.03.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M18 | G | SEZ | Content: Technologies to be deployed 8/8: Street lighting Network | 31.03.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M19 | G | SEZ | Content: Promoting the ISLANDER presentation at the Green Hysland Workshop | 19.04.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M19 | G | REAK | Content: Promoting the Green Hysland workshop | 19.04.2022 | The World Wide Web | Website + LinkedIn post | all | large | performed | Weblink | LinkedIn | |
| M19 | G | REAK | Content: Promoting the Green Hysland workshop | 19.04.2022 | The World Wide Web | Website + LinkedIn post | all | large | performed | Weblink | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|---------------------------------|---|------------|--------------------|---|---------|-------|-----------|-------------------------|--------------------------|-------------------------|
| M19 | G | SEZ | Content: Promoting the Green Hysland workshop | 25.04.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M19 | K | IDE | Presentation of ISLANDER at the Green Hysland Workshop "Green hydrogen technologies supporting the Energy Transition: Matching uses with Context" | 26.04.2022 | Cres, online | 15 min presentation of the ISLANDER project | A,B,C,E | 100 | performed | Weblink | - | |
| M19 | K | REAK | Co-Hosting of the Green Hysland Workshop "Green hydrogen technologies supporting the Energy Transition: Matching uses with Context" | 26.04.2022 | Cres | Co-hosting of the workshop | A,B,C,E | 100 | performed | Weblink | - | |
| M20 | G | SEZ | Content: Promoting the Clean Energy for EU Islands Forum on Rhodos | 05.05.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M20 | G | SEZ | Content: Report on the GreenHysland workshop | 09.05.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M20 | G | REAK [published by the FEDAREN] | Content: Promoting the Green Hysland workshop | 17.05.2022 | The World Wide Web | Website + LinkedIn post + Twitter | all | large | performed | Weblink | LinkedIn | Twitter |

| | | E network] | | | | | | | | | | |
|-----|---|------------|--|------------|--------------------|--|---------|-------|-----------|--------------------------------|--------------------------|--|
| M20 | Q | AYE, DAFNI | Presentation at the Clean Energy for EU Islands Forum | 18.05.2022 | Rhodos, Greece | Presentation of the ISLANDER project (ca. 20 min. PPT presentation) by AYE | A, B, C | 50 | performed | CEforEUislands | - | |
| M20 | G | SEZ | Content: ISLANDER participation to the Clean Energy for EU Islands Forum | 20.05.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M21 | J | KUL | Poster presentation at BAPS2022 on the results of the intervention study (WP5) | 03.06.2022 | Leuven, Belgium | Poster presentation | all | large | performed | Weblink | Weblink | |
| M21 | G | SEZ | Content: ISLANDER's islands - Borkum | 17.06.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M22 | G | SEZ | Content: ISLANDER's islands - Orkney | 01.07.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M22 | G | SEZ | Content: Retweet of NESOIs post on Borkum | 12.07.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M22 | G | SEZ | Content: ISLANDER's islands - Cres | 27.07.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|-------|--|------------|-----------------------|----------------------------|-----|--------------------------|-----------|-------------------------|--------------------------|--|
| M23 | G | SEZ | Content: ISLANDER's islands - Skopelos | 10.08.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M23 | G | SEZ | Content: Promotion of the Sustainable Places 2022 workshop | 18.08.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M24 | G | SEZ | Content: Improved multi-scale forecasting | 02.09.2022 | The World Wide Web | Website article | all | large | performed | Weblink | - | |
| M24 | G | SEZ | Content: Improved multi-scale forecasting | 02.09.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M24 | G | SEZ | Content: ISLANDER's islands - Lefkada | 07.09.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M24 | | SEZ | Presentation at the Sustainable Places 2022 workshop on European Actions to decarbonise islands | 09.09.2022 | On site + online | oral presentation | all | medium (50 people) | performed | - | - | |
| M24 | G | SEZ | Article on participation to the Sustainable Places 2022 workshop | 16.09.2022 | The World Wide Web | Website article | all | large | performed | Weblink | - | |
| M24 | Q | DAFNI | Islands Energy Forum organized by ROBINSON H2020 forum | 20.09.2022 | The World Wide Web | Oral presentation | A,B | 30 people | performed | - | - | |

| | | | | | | | | | | | | |
|-----|---|-----|---|------------|--------------------|-------------------------|-----|-------|-----------|--------------------------|--------------------------|--|
| | | | hybridly, on site in Chania and virtually | | | | | | | | | |
| M24 | G | SEZ | Content: Newsletter #3 coming soon | 21.09.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M24 | G | SEZ | Website article on newsletter #3 | 30.09.2022 | The World Wide Web | Website article | all | large | performed | Weblink | - | |
| M24 | G | SEZ | Content: Sustainable Places 2022 workshop | 30.09.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M25 | G | SEZ | Content: Gamechanger Awards | 04.10.2022 | The World Wide Web | LinkedIn | all | large | performed | LinkedIn | - | |
| M25 | G | SEZ | Content: Newsletter #3 | 20.10.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M25 | G | SEZ | Content: Participation to the Islands Energy Forum | 28.10.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M26 | G | SEZ | Content: First impression from the General Assembly on Borkum | 17.11.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |

| | | | | | | | | | | | | |
|-----|---|-----|--|------------|-----------------------|---|-----|-------|-----------|--------------------------|--------------------------|--|
| M26 | G | SEZ | Content: Promotion for the WEBINAR: Island Pact for sustainable European islands (CE4EUislands) | 29.11.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M26 | G | SEZ | Website article on the General Assembly on Borkum | 29.11.2022 | The World Wide Web | Website article | all | large | performed | Weblink | - | |
| M27 | G | SEZ | Content: General Assembly on Borkum | 06.12.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M27 | G | SEZ | Content: Whishes for 2023 | 23.12.2022 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M28 | G | SEZ | Content: Promotion for the CE4EUislands Webinar: Regulatory barriers & opportunities for clean energy transition on the EU islands | 17.01.2023 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M28 | D | BCM | Social communication | M28 | Linkedin | Short story about the general assembly | all | large | performed | LinkedIn | LinkedIn | |
| M29 | G | SEZ | Website Article: Interview with Elodie Courtois | 09.02.2023 | The World Wide Web | Website article | all | large | performed | Weblink | - | |

| | | | | | | | | | | | | |
|-----|---|------|---|------------|--------------------|---|-----|--------|-----------|-------------------------|--------------------------|--|
| M29 | G | SEZ | Content: Women in ISLANDER, interview with Elodie Courtois | 10.02.2023 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |
| M29 | J | REAK | Project ISLANDER | 24.02.2023 | Rijeka, Croatia | Project presentation during the annual Energy Day conference | all | 32 | performed | N/A | - | |
| M29 | H | REAK | Energetski dan 2023. | 28.02.2023 | The World Wide Web | Publication on REAK website (CRO) | all | medium | performed | Link | - | |
| M30 | G | REAK | Content: Promoting the annual "Energy Day" conference where we presented the ISLANDER project | 01.03.2023 | The World Wide Web | LinkedIn | all | medium | performed | Link | - | |
| M30 | L | AYE | Presentation at Bilateral Ibermatica-AYESA meeting | 01.03.2023 | Seville, Spain | Presentation of ISLANDER to Ibermatica Innoation Board of Directors | I | medium | performed | - | - | |
| M30 | G | SEZ | Content: ISLANDER presentation by REAK at the annual Energy Days in Croatia | 02.03.2023 | The World Wide Web | Twitter + LinkedIn post | all | large | performed | Twitter | LinkedIn | |